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Wednesday April 14, 2010

Honing kids' creativity

THE StART Society is a charity-based arts academy created to serve underprivileged children who are gifted in the arts.

It gives them an equal opportunity to nurture their talents and creativity and also teaches them basic values of life and how to maintain good health.

Dutch Lady Milk Industries Berhad (Dutch Lady Malaysia) helps society by donating 10 cartons (240 bottles) of milk for the society's children.



Milky goodness: Jad Mahidin (third from left, orange) and Lee (in green T-shirt) with some of the children from the home.

"We are delighted to team up with StART which is a unique organisation run by talented young professionals," said Dutch Lady Malaysia's Head of corporate communication Jad Mahidin.

"Just as how StART aims to guide and nurture the artistic talents of these children, Dutch Lady would like to provide milk for these children."

Dutch Lady also aims to educate the children about the goodness of milk.

StART's Programme director Joshua Lee added: "Here at StART, we believe in the best for our children and it is a pleasure to have Dutch Lady Malaysia lend their support."

About 160 children aged between seven and 18 years gathered at StART after school to attend classes in art, drama, dance, music and writing.

The children are from Shelter, Ti-Ratana, Agathians, Rumah Juara, Rumah Ozanam, Beth Shalom, Rumah Kids and Community Children's Centre.

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