

Terms and Conditions

1. The Dutch Lady Milky Toy Sweep Contest will run from 1 November 2016 to 31 December 2016 (“Contest Period”). Dutch Lady Milk Industries Berhad (5063-V) (“Organiser”) reserves the right to shorten or extend the Contest Period without prior notice. All entries received outside the Contest Period shall be automatically disqualified.
2. This Contest is open to all citizens of Malaysia above 18 years of age (as at 1 November 2016) who are parents or legal guardians of a Malaysian child from 1 to 7 years of age as at year 2016 (based on child’s year of birth) (“Child”), except the employees and immediate families of the Organiser, including its affiliated and/or related companies, distributors, advertising and promotion agencies.
3. The Dutch Lady products participating in the Contest are Dutch Lady UHT Milky 125ml milk blister packs, any variant (“Participating Dutch Lady UHT Milky 125ml milk blister packs”).
4. The participating supermarkets for the Contest are AEON, Giant and Tesco, while the participating retail outlet is Hamley’s Malaysia (“Participating outlets”).
5. How to participate:
 - a. Purchase any three (3) Participating Dutch Lady UHT Milky 125ml milk blister packs in a single receipt from any of the Participating outlets. Every purchase of three (3) Participating Dutch Lady UHT Milky 125ml milk blister packs in a single receipt entitles the participant to one (1) contest entry. For example, for purchase of nine (9) Participating Dutch Lady UHT Milky 125ml milk blister packs in a single receipt, the participant just has to send one (1) contest form and will be given three (3) contest entries automatically.
 - b. Answer a question: “There are 5 Grand Prizes to be won in this Contest. True/False.”
 - c. Complete the contest form and attach the original single receipt dated within the Contest Period as proof of purchase.
 - d. Send entry via normal mail to: Dutch Lady Milky Toy Sweep Contest, P.O. Box 3203, 47507 Subang Jaya, Selangor Darul Ehsan.
 - e. Photocopies of entry forms are permitted. The participant may send in one (1) envelope containing multiple entries accompanied by the required proof of purchase.
 - f. Proof of postage of the entry form is not proof of receipt. The Organiser will not be responsible for entries that are lost, delayed or sent to the wrong address.
 - g. Entries sent via courier service, express delivery, registered delivery and/or other means of delivery than the one prescribed shall be automatically disqualified.
 - h. The Organiser reserves the right to disqualify any incomplete, illegible, disfigured and late entries or entries without the right proof of purchase.
6. Winners’ selection (Grand Prize x 5, First Prize x 20 and Second Prize x 30):
 - a. The eligible winners will be determined by the total number of qualified entries received during the Contest Period divided by 55.5, for example: if

the total number of qualified entries received is 11,105 then this number will be divided by 55.5 and rounded to the nearest lower whole number which is 200. Hence the 200th, 400th, 600th qualified entries and so on will be shortlisted. The fifty five (55) shortlisted entries will be divided into five (5) sets each with eleven (11) shortlisted entries in sequence. In each set, the first shortlisted entry will stand to win the Grand Prize, the next four (4) shortlisted entries will stand to win a First Prize each, while the following six (6) shortlisted entries will stand to win a Second Prize each. In the event the shortlisted entry is disqualified, the next earlier entry received will be the replacement winner, for example, the replacement winner for the 200th qualified entry is the 199th qualified entry.

- b. The eligible winners will be contacted via telephone and will be required to correctly answer a question before being declared a winner. In the event the eligible winner fails to correctly answer the question, the Organiser reserves the right to disqualify the eligible winner and find another eligible winner as replacement. Should the first attempt to contact the eligible winner fail, i.e. no reply, telephone number not in service or no connection, etc, another three (3) attempts will be made within the next 24 hours of the first telephone call. Where such further attempts are unsuccessful, the Organiser reserves the right to select the next qualified participant. The Organiser will not be held liable in the event the eligible winners cannot be contacted for whatever reasons.

7. Contest prizes:

- a. Grand Prize x 5: Dutch Lady Milky Toy Sweep each.
 - i. All winners are required to attend the Toy Sweep event in Klang Valley at the date, time and location determined by the Organiser. Each Child must be accompanied by one (1) parent or legal guardian throughout the Toy Sweep event. The Toy Sweep event rules and regulations will only be revealed to the winners on the event day. All winners must adhere to the rules and regulations of the Toy Sweep and sign a release letter with the Organiser, failing which, the Organiser reserves the right to disqualify the winner.
 - b. First Prize x 20: Marvel/Frozen toys worth RM450.00 each.
 - c. Second Prize x 30: Marvel/Frozen toys worth RM250.00 each.
 - d. Each participant is eligible to win only one (1) prize during the Contest Period for their Child.
 - e. The Organiser reserves the right at its absolute discretion to substitute any prize with that of similar value at any time without prior notice. All prizes are not transferable, refundable or exchangeable in any other form for whatever reason. The value of the prize is correct at the time of printing. All prizes are given on an "as is" basis.
8. Participants shall assume full liability and responsibility in case of any accident, injury, damage or claim resulting from participation in this Contest and from redemption and usage of the prizes.
9. By participating in this Contest, participants consent to give their personal information and the Organiser and/or its affiliates reserves the right to publish, use the participants and winners' names and/or photographs (including but not

limited to the Grand Prize) plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.

10. The Organiser collects personal identifiable information to provide services or to correspond with the participant. This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil the participant's request(s). By submitting the participant's personal information, the Organiser deems that permission is given to the Organiser and/or its authorised agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If the participant informs the Organiser via the Careline at 1-800-88-1191 or at dutchladycareline@frieslandcampina.com that the above information should not be used as a basis for further contact, the Organiser will respect the participant's request. The participant's information will not be provided or shared with other company or partners for their independent use. For the Organiser's full Personal Data Protection Act Compliant Notice, please refer to the Organiser's website at www.dutchlady.com.my.
11. By participating in this Contest, participants agree to be bound by the official Terms and Conditions and decisions of the Organiser.
12. The Organiser reserves the right to amend, delete or add to these Terms and Conditions without any prior notice at any time and the participants shall be bound to such changes.
13. Organiser's decision is final. Correspondence will not be entertained.
14. The Contest Terms and Conditions are prepared in both English and Bahasa Malaysia. In the event of inconsistencies between the English and Bahasa Malaysia versions, the English language version (online) shall prevail.
15. This Contest is not endorsed or administrated by, or associated with, The Walt Disney Company.