

## Terms and Conditions

1. The 'Berkongsi Kemeriahan Bernilai RM160,000 Dengan Dutch Lady' Contest will run from 1 May 2018 to 30 June 2018 ("Contest Period"). Dutch Lady Milk Industries Berhad (5063-V) ("Organiser") reserves the right to shorten or extend the Contest Period without prior notice. All entries received outside the Contest Period shall be automatically disqualified. The Contest will be held for 8 Contest Weeks as follows:
  - a. Contest Week 1: 01 May 2018 – 10 May 2018;
  - b. Contest Week 2: 11 May 2018 – 17 May 2018;
  - c. Contest Week 3: 18 May 2018 – 24 May 2018;
  - d. Contest Week 4: 25 May 2018 – 31 May 2018;
  - e. Contest Week 5: 01 June 2018 – 07 June 2018;
  - f. Contest Week 6: 08 June 2018 – 14 June 2018;
  - g. Contest Week 7: 15 June 2018 – 21 June 2018;
  - h. Contest Week 8: 22 June 2018 – 30 June 2018.
2. This Contest is open to all citizens and permanent residents of Malaysia above 18 years of age (as at 1 May 2018), except the employees and immediate families of the Organiser, including its affiliated and/or related companies, distributors, advertising and promotion agencies.
3. The Dutch Lady branded products participating in this Contest are Dutch Lady Nutri Plan Formulated Milk for Children (900g, 650g, 350g), Dutch Lady PureFarm UHT Milk (1L, 200ml), Dutch Lady PureFarm Pasteurised Milk (1L), Dutch Lady PureFarm Sterilised Milk (900ml, 450ml, 225ml), Dutch Lady UHT Milky (125ml), Dutch Lady Sterilised Milky (225ml) Dutch Lady Chocolate Drink EzyMix (900g, 350g), Dutch Lady Family Milk Powder (2kg, 1kg, 600g), Dutch Lady Low Fat Yoghurt (500g, 140g) and Dutch Lady 0% Fat Yoghurt Drink (700g), any variant ("Participating Dutch Lady branded products").
4. To participate in the Contest:
  - a. Participants must purchase any Participating Dutch Lady branded product worth RM30.00 and above (based on amount paid inclusive of GST) in a single receipt at any participating retail outlet during the Contest Period. One (1) such original receipt entitles the participant to send one (1) WhatsApp entry.
  - b. Answer a question: "The Grand Prize for this Contest is 10 x Hari Raya Open House. True/False".
  - c. Type DL<space>(last 5 digit receipt number)<space>(receipt date DDMMYY)<space>(purchase amount of Participating Dutch Lady products RM00.00)<space>(answer)<space>(date of birth DDMMYY)<space>(sex M/F)<space>(name) and WhatsApp to 017-6487654.  
Example: DL 65432 150518 RM30.88 True 251090 F Diana Ali
  - d. Retain original single receipt dated within the Contest Period with matching receipt details as per the WhatsApp entry as proof of purchase.
  - e. Each day during the Contest Period, the contest begins at 12.00am and ends at 11.59pm
  - f. Only original printed receipt with proper item description will be accepted. Duplicated and re-printed receipts are not accepted. The Organiser reserves the right to disqualify any illegible, disfigured and modified receipts.
  - g. Participants are permitted to participate in this Contest via the use of mobile phones only.
  - h. In view that 017-6487654 is a dedicated line provided by the Organiser, no acknowledgement receipt will be sent by the Organiser regarding all entries submitted/sent by the participants to the Organiser via WhatsApp, SMS or call. Any enquiries made to this line will not be entertained.

- i. The Organiser reserves the right to reject any redemption entry or part of due to any reason or if the participant failed to meet the criteria set for prize redemption.
- j. The Organiser and the companies involved in this Contest shall not be held liable in any way for delays, non-deliveries and/or interruptions of WhatsApp messages sent or received and shall not be held responsible for any unauthorised use of the mobile phone or subscriber's account in conjunction with the Contest.

5. Winners' selection:

- a. Grand Prize x 10:
  - i. The eligible Grand Prize winners will be determined by the total number of qualified entries received during the Contest Period divided by 10.5, for example: if the total number of qualified entries is 21,005, then this number will be divided by 10.5 and rounded to the nearest lower whole number which is 2,000. Hence the 2,000th, 4,000th, 6,000th qualified entries and so on will be shortlisted and stand to win a Grand Prize each. In the event the shortlisted entry is disqualified, the next earlier entry will be the replacement winner, for example: the replacement winner for the 2,000th qualified entry is qualified entry 1,999th.
- b. First Prize x 20 and Second Prize x 20:
  - i. The eligible First Prize and Second Prize winners will be determined by the total number of qualified entries received during the Contest Period divided by 40.5, for example: if the total number of qualified entries is 21,005, then this number will be divided by 40.5 and rounded to the nearest lower whole number which is 518. Hence the 518th, 1,036th, 1,554th, 2,072nd qualified entries and so on will be shortlisted. Qualified entries 518th, 1,554th, 2,590th and so on will stand to win a First Prize each while qualified entries 1,036th, 2,072nd, 3,108th and so on will stand to win a Second Prize each. In the event the shortlisted entry is disqualified, the next earlier entry will be the replacement winner, for example, the replacement winner for the 518th qualified entry is the 517th.
- c. Weekly Prize x 100 winners x 8 Contest Weeks:
  - i. The eligible Weekly Prize winners will be determined by the total number of qualified entries received during the Contest Week divided by 100.5, for example: if the total number of qualified entries is 2,515, then this number will be divided by 100.5 and rounded to the nearest lower whole number which is 25. Hence the 25th, 50th, 75th qualified entries and so on will be shortlisted and stand to win a Weekly Prize each for that week. In the event the shortlisted entry is disqualified, the next earlier entry will be the replacement winner, for example: the replacement winner for the 25th qualified entry is qualified entry 24th.
- d. The eligible winners will be contacted via telephone and will be required to correctly answer a question before being declared a winner. In the event the eligible winner fails to correctly answer the question, the Organiser reserves the right to disqualify the eligible winner and find another eligible winner as replacement. Should the first attempt to contact the eligible winner fail, i.e. no reply, telephone number not in service or no connection, etc, another two (2) attempts will be made within the next 24 hours of the first telephone call. Where such further attempts are unsuccessful, the Organiser reserves the right to select the next qualified participant. The Organiser will not be held liable in the event the eligible winners cannot be contacted for whatever reasons.
- e. The eligible winners will be required to submit by Pos Laju/courier all the original receipts that matches all the qualified WhatsApp received by the Organiser within three (3) working days from the date of notification for verification. Failing which, the Organiser reserves the right to disqualify the eligible winner and find the next eligible winner as replacement.

6. Contest prizes:
  - a. Grand Prize x 10: Hari Raya Open House worth RM5,000.00 each.
  - b. First Prize x 20: Kitchen Appliances voucher worth RM1,000.00 each.
  - c. Second Prize x 20: Corelle set (4 x Dinner plate, 4 x Bread & butter plate, 4 x Soup/cereal bowl, 4 x Mug) worth RM239.00 each.
  - d. Weekly Prize x 800: Shopping voucher worth RM100.00 each.
  - e. Each participant is eligible to only win one (1) Grand Prize or one (1) First Prize or one (1) Second Prize and one (1) Weekly Prize during the Contest Period.
  - f. All prizes must be claimed at winners' own expense within two (2) months after the date of notification of winnings. All unclaimed prizes will be forfeited by the Organiser two (2) months after the date of notification of winnings.
  - g. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice. All prizes are not transferable, refundable or exchangeable in any other form for whatever reason. The value of the prize is correct at the time of printing. All prizes are given on an "as is" basis.
  - h. The total prizes worth RM160,000.00 is inclusive of the value of promotional items available only in selected participating outlets.
7. Participants shall assume full liability and responsibility in case of any accident, injury, damage or claim resulting from participation in this Contest and from redemption and usage of the prizes.
8. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants and winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.
9. The Organiser collects personal identifiable information to provide services or to correspond with the participant. This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil the participant's request(s). By submitting the participant's personal information, the Organiser deems that permission is given to the Organiser and/or its authorised agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If the participant informs the Organiser via the Careline at 1-800-88-1191 or at [dutchladycareline@frieslandcampina.com](mailto:dutchladycareline@frieslandcampina.com) that the above information should not be used as a basis for further contact, the Organiser will respect the participant's request. The participant's information will not be provided or shared with other company or partners for their independent use. For the Organiser's full Personal Data Protection Act Compliant Notice, please refer to the Organiser's website at [www.dutchlady.com.my](http://www.dutchlady.com.my).
10. By participating in this Contest, participants agree to be bound by the official Terms and Conditions and decisions of the Organiser.
11. The Organiser reserves the right to amend, delete or add to these Terms and Conditions without any prior notice at any time and the participants shall be bound to such changes.
12. Organiser's decision is final. Correspondence will not be entertained.