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**DUTCH LADY MALAYSIA SPREADS THE  
GOODNESS OF MILK THIS RAMADHAN**

*Dutch Lady Malaysia collaborates with MBPJ and Masjid Tun Abdul Aziz to distribute 3,000 packs of specialty porridge to local community and aprons to Ramadhan Bazaar hawkers*

**Petaling Jaya, 2 July 2015** – Leading dairy company Dutch Lady Milk Industries Berhad (Dutch Lady Malaysia) continues to spread the Goodness of Milk this holy month of Ramadhan by collaborating with the Majlis Bandaraya Petaling Jaya (MBPJ) and the local mosque, Masjid Tun Abdul Aziz in distributing 3,000 packs of specialty rice porridge (*bubur lambuk*) to the local community in Section 14, Petaling Jaya.

The preparation of the porridge was held at the Masjid Tun Abdul Aziz in Section 14, and was graced by the Mayor of MBPJ Tuan Mohd Azizi Mohd bin Mohd Zain, Deputy Mayor of MBPJ Tuan Johary bin Anuar, Prof. Dato' Dr. Zulkifli Yusoff Chairman of Masjid Tun Abdul Aziz and Dutch Lady Malaysia's Human Resource Director Mahadevan Sivaramakrishnan.

"Having operated in Petaling Jaya since Day 1 in 1963, this is our way of serving the community as it is part of our responsibility. We are grateful to be given this opportunity to collaborate with our local mosque, Masjid Tun Abdul Aziz, in spreading the Goodness of Milk," said Mahadevan.

"This is a great gesture from an multinational company based in the neighbourhood in fostering closer ties with the local council and community and in giving back to the society," said Tuan Mohd Azizi.

A team of 35 Blue Brigade members, Dutch Lady Malaysia's volunteer arm, took part in cooking the porridge at the mosque.

"The porridge was made using Dutch Lady PureFarm Full Cream UHT milk, as a healthier option, in replacement of coconut milk (*santan*)," said Human Resource Director Mahadevan, at the event. "Milk provides all the essential nutrients one needs. By continuing to highlight the importance of dairy and good nutrition we hope it will encourage communities to adopt healthy eating habits during the holy month," he added.



The team then distributed packets of porridge, together with packets of Dutch Lady UHT Milk, to five neighbourhood orphanages and old folks' homes, namely Rumah Anak Yatim Rukesa, Pusat Jagaan Daruk Sakinah, National Kidney Foundation, Shelter Home and Rumah HOPE. In addition, over 1000 packets of porridge and Dutch Lady UHT Milk were also handed out to employees and tenants of Quill 9 building, where Dutch Lady Malaysia is headquartered, as well as the public.

Dutch Lady Malaysia also distributed aprons, in addition to the porridge and UHT Milk, to hawker stalls at the Bazaar Ramadhan at Section 14.

"We took the extra step in distributing specially made Dutch Lady aprons to the local hawker business owners in an effort to highlight the importance of hygiene. As a leading food manufacturer, we are committed to maintaining high food hygiene and quality standards," added Mahadevan.

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### **About Dutch Lady Milk Industries Berhad**

Incorporated in 1963, Dutch Lady Milk Industries Berhad (Dutch Lady Malaysia) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company.

Dutch Lady Malaysia was the first milk company to be listed on Bursa Malaysia in 1968 and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988. Dutch Lady Malaysia, awarded as the Company of the Year 2014 by The Edge Billion Ringgit Club manufactures and sells a wide range of quality dairy products for the home and export market, with all products enjoying a strong following in brands like Dutch Lady and Friso Gold.

Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period.

More information can be found on [www.dutchlady.com.my](http://www.dutchlady.com.my).

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### **Issued by Dutch Lady Milk Industries Berhad**

Dina Mohd Nor

Tel: 03-7953 2600 (615) / Email: [Dina.MohdNor@frieslandcampina.com](mailto:Dina.MohdNor@frieslandcampina.com)

Wong Ee Laine

Tel: 03-7953 2600 (746) / Email: [Felaine.Wong@frieslandcampina.com](mailto:Felaine.Wong@frieslandcampina.com)

