



Headline	Kids soak up dairy knowledge
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# Kids soak up dairy knowledge

## Visitors provide free milk and organise fun educational games for Shelter Home children



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**T**WENTY children were all smiles when 12 members of the Blue Brigade, Dutch Lady Malaysia's volunteer arm, visited the Shelter Home 1 in Petaling Jaya for a "Goodness of Milk" session.

The little ones were taught the basics of dairy production, its benefits and the importance of a balanced nutrition and healthy lifestyle.

There was much laughter as the children were treated to an interactive session with a clown, magic tricks and a sing-along session, a birthday celebration and

outdoor basketball telematches.

A basketball backboard was also donated to the home in conjunction with the Drink.Move.Be Strong campaign, which encouraged children to drink one glass of milk and spend an hour on outdoor exercise daily.

Shelter Home 1 is one of two homes adopted by Dutch Lady Malaysia earlier this year, where

they are the official nutrition partner — donating a year's supply of milk to the children in each home.

The other home adopted is Rumah Penyayang Bestari in Banting.

"Today's session at Shelter Home 1 is significant as it gives these children access to good nutrition and an educational talk on the importance of having a

balanced lifestyle," said Dutch Lady Malaysia head of communications and corporate responsibility Dina Mohd Nor.

Shelter Home 1 manager G.P. Joseph said the year's supply of milk would help the children greatly in terms of balanced nutrition in their daily meals.

"Sometimes, we struggle to get the right groceries, so having a consistent supply of milk is definitely helpful," Joseph said, adding that the children could also take the packet milk to school.

The session ended with Dutch Lady Malaysia managing director Rahul Colaco sharing inspirational stories of his childhood and how to be successful in life with the children.





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- 1 Dina (with tudung) and Joseph engaging the children in a game.
- 2 Shelter Home 1 children lining up to play basketball with the Blue Brigade from Dutch Lady Malaysia.
- 3 Rahul (right) sharing some inspirational stories with the children.

– Photos by ART CHEN

## VALUATOR

Company(Brand)	Mention	Tone	ROI
Dutch Lady Milk Industries Bhd (Dutch Lady)	5	5	RM 62,480