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READY-TO-DRINK MILK REFRESHED

DUTCH Lady Malaysia re-launched its ready-to-drink milk under a new name, Dutch Lady PureFarm, and new packaging.

The name is inspired by the 140 years of Dutch dairy heritage and expertise of its parent company Royal Friesland Campina in bringing quality milk products to consumers.

Royal Friesland Campina is one of the world's largest dairy cooperatives, owned by more than 19,000

dairy farmers. Through generations of dedicated farming, member farmers have accumulated experience and refined skills and knowledge of producing quality dairy products that retain the delicious taste and nutritional values of milk to benefit families all around the world.

The milk comes in a variety of flavours and is available in UHT (ultra-high temperature), pasteurised, and sterilised milk.