

Headline	A big hit with youngsters		
MediaTitle	The Star (Metro South and East)		
Date	06 Jun 2015	Color	Full Color
Section	News	Circulation	16,187
Page No	12	Readership	48,561
Language	English	ArticleSize	421 cm ²
Journalist	N/A	AdValue	RM 5,885
Frequency	Daily	PR Value	RM 17,655



A big hit with youngsters

Jr. NBA Malaysia programme in school gets a huge response

KUALA LUMPUR

THE second phase of the Jr. NBA Malaysia 2015 presented by Dutch Lady, which took place at SJK (C) Taman Connaught in Cheras last week, received an overwhelming response with more than 1,000 children in attendance.

The top 40 boys and top 24 girls aged 10 to 14 out of the total participants were selected to advance to the Jr. NBA National Training Camp, which will be held in Kuala Lumpur on June 11 to 13.

The NBA is a global sports and media business built around three professional sports leagues: the National Basketball Association, the Women's National Basketball

Association, and the NBA

Development League

Held over two days, the selection camp was led by Jr. NBA Malaysia head coach Craig Brown, while children aged 10 and below were put through the Rookie Challenge. The programme aims to expose children to the game and provide a platform for new and aspiring basketball players to enhance their game.

Children were coached on the essentials of basketball such as passing, dribbling, shooting and footwork.

The National Training Camp,

which will once again be attended

by an NBA player or legend and feature NBA Cares community outreach, will include a three-day intensive training schedule and culminate with the selection of 10 boys and four girls who will be named as 2015 Jr. NBA Malaysia All-Stars.

Dutch Lady also hosted a special competition where 25 lucky winners won the opportunity to meet with the NBA player or legend during the National Training Camp.

Winners were put through a fun competition to out-do each other throughout the day to remain at the top of the rank.



Headline	A big hit with youngsters		
MediaTitle	The Star (Metro South and East)		
Date	06 Jun 2015	Color	Full Color
Section	News	Circulation	16,187
Page No	12	Readership	48,561
Language	English	ArticleSize	421 cm ²
Journalist	N/A	AdValue	RM 5,885
Frequency	Daily	PR Value	RM 17,655



1 The top 64 participants who are advancing to the National Training Camp from June 11 to 13.

2 Coach Craig demonstrating the perfect guard drill.

3 Participants training during the shooting practice.