



Heartfelt rewards await mothers

Astro-photographer seeks recognition for sharpest shot of the moon



(Above) Some of the mothers and their children who participated in the 'Mak Hebat, Mak Menang' competition.

Scha (third from left) holding a picture of the grand prize and Ng (left) with Dutch Lady and Mydin's staff at the launch of the campaign.

# Heartfelt rewards await mothers

Milk brand offers weekly and monthly prizes in competition to show appreciation to mums

MOTHERS are our very own superheroes. In appreciating mothers' hard work, Dutch Lady is holding a campaign called "Mak Hebat, Mak Menang" (Mum's Awesome, Mum Wins) in which mothers stand a chance to win RM1.7mil worth of prizes.

Motherhood is a challenging journey and, in view of that, Dutch

Lady has come up with a campaign to help recognise the challenging role of a mother.

"Through this campaign, we want to reward amazing mothers with prizes that will make them even more amazing," said Dutch Lady Malaysia marketing director Ashlee Ng.

When they buy a 900g pack of

Dutch Lady Nutri Plan, mothers who find a heart-shaped Dutch Lady icon in the packet need to immediately SMS to redeem RM100 instant cash and be in the running to win the weekly and monthly prizes.

"My motherhood journey has been challenging, but with strong support from my family and

friends, I've managed to juggle between my career and parenting.

"I am an even more awesome mum with Dutch Lady as my motherhood partner," said Dutch Lady ambassador Scha Al-Yahya, who is also an actress and television host.

Some of the goodies awaiting lucky mothers are a Vespa and grand prize of a home makeover.

**We want to reward amazing mothers with prizes that will make them even more amazing.**

Ashlee Ng