

media release

Dutch Lady Milk Industries Berhad brings MCO cheer to the needy

More than 160,000 packs of milk distributed to underprivileged community and frontline heroes

PETALING JAYA, 21 April 2020: Dutch Lady Milk Industries Berhad (DLMI), has contributed more than 160,000 packs of various-flavoured milk to several organisations to help the stranded and less fortunate members of society (and frontline heroes) to gain access to better nutrition during the Movement Control Order (MCO).

DLMI supplied Dutch Lady UHT milk packets to the Universiti Malaya Food Bank (UM Food Bank), Yayasan Food Bank Malaysia, and the Autism Cafe Project which will then be distributed to qualified recipients.

“We are grateful to receive contributions from DLMI. The milk products we received have been channelled up to 1,500 university students stranded on our campus when the MCO was announced. We hope this form of assistance is continued, ensuring our future generation to continue getting proper nourishment,” Encik Mizra Hilmi Abu Bakar, student welfare coordinator, UM Food Bank said.

Encik Mirza was thankful that DLMI responded to calls by the UM Food Bank to supplement food for the students during this difficult time. He was also hopeful that this act of generosity would encourage more such corporate deeds to materialise.

Encik Ab Wahab Long, Chief Executive Officer, Yayasan Food Bank Malaysia said “We are working with DLMI and other organisations to help students in need in the higher learning institutions throughout Malaysia. The milk helps complete our meal packs to the students, ensuring they have a balanced meal during this unprecedented time.”





Autism Cafe Project coordinator Encik Adli Yahya expressed his appreciation for DLMI's support, as the café, which helps autistic children, had to close during the MCO. The café is now focused on producing shower soap (bars of soap) and making other items such as bracelets, tote bags and t-shirts to generate income for the café. Buyers are given Dutch Lady milk to encourage them to keep supporting the café.

The contribution from DLMI goes a long way to ensure that the Autism Cafe Project members have a regular income during the cafe's closure. "This reflects some of the many qualities of Malaysians; the compassion and camaraderie which is part of our society to help ensure no one is left behind," Encik Adli added.

DLMI Managing Director Tarang Gupta said these donations were part of DLMI's role as a responsible corporate citizen. "As such, we are ever ready to help Malaysians. We also continue to work with Non-Governmental Organisations (NGOs) to help nourish underprivileged stratas of societies," he added.

Tarang said DLMI has strong roots in Malaysia. The Company has been serving generations of Malaysians with quality dairy products since 1963.

"With Ramadan about to commence, we will also continue to provide assistance to the underprivileged communities and deserving Malaysians impacted by the MCO. As one of the leading dairy companies in Malaysia, we want to ensure that Malaysians continue to stay nourished during these difficult times. It is DLMI's steadfast commitment and purpose of nourishing the nation while supporting the Government's National Health Agenda."

"More importantly for us would be to help make a difference in the lives of the underprivileged families and stranded students during MCO. We hope our gift of nourishment will help lessen their burden and bring a smile to the faces of these families, individuals and to the frontline heroes." Tarang concluded.

During the MCO period, DLMI has also contributed milk and dairy beverages to Sungai Buloh Hospital, Universiti Malaya Medical Centre, Hospital Kuala Lumpur, Dewan Bandaraya Kuala Lumpur, law enforcement agencies and government agencies in order to boost morale and provide necessary nourishment to all the frontline heroes as they battle against Covid-19.





About Dutch Lady Milk Industries Berhad

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. DLMI was the first milk company to be listed on Bursa Malaysia in 1968, and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

DLMI, awarded as the Company of the Year 2014 by The Edge Billion Ringgit Club, manufactures and sells a wide range of quality dairy products for the home and export market, with all products enjoying a strong following in brands like Dutch Lady and Friso Gold. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. More information can be found at www.dutchlady.com.my.

About Royal FrieslandCampina

Every day, Royal FrieslandCampina provides millions of consumers all over the world with food that is rich in valuable nutrients. With annual revenue of 11.3 billion euros, Royal FrieslandCampina is one of the world's five largest dairy companies, supplying consumer and professional products, as well as ingredients and half-finished products to the food industry and the pharmaceutical sector around the world. Royal FrieslandCampina has offices in 36 countries and 23,816 employees, and its products are available in more than 100 countries. The Company is fully owned by Zuivelcoöperatie FrieslandCampina U.A, with 17,413 member dairy farmers in the Netherlands, Germany and Belgium—making it one of the world's largest dairy cooperatives. For more information, please visit: www.frieslandcampina.com.

