

press release

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Dutch Lady Proven Safe and Authentic

PETALING JAYA, 28 February 2018 – Dutch Lady Malaysia today affirmed that all its products are safe for consumption and meet with Malaysian and international food safety standards. This was validated by official test results released by the Ministry of Health Malaysia (MOH) today.

The MOH lab results correlate 100% with the independent tests conducted by accredited labs in Malaysia and Singapore, commissioned by Dutch Lady Malaysia. Investigations carried out by Dutch Lady further confirmed that only authentic Dutch Lady products are being sold in the market.

“We are very pleased with the announcement made by the Ministry of Health which supports our initial findings that there are no quality deviations in the product and our milk is safe to be consumed. We are also happy to share that our investigations also confirmed that all Dutch Lady products sold in Malaysia are authentic,” said Tarang Gupta, Managing Director of Dutch Lady Malaysia.

“Dutch Lady has been operating in Malaysia for the past 55 years and our consumers health and well-being will always be our highest priority. We would like to thank our consumers for their support and continuous trust in our brand,” Gupta added.

For further questions on Dutch Lady products, please contact the Dutch Lady Careline at 1800-88-1191 or via email at dutchladycareline@frieslandcampina.com.

For more information, please visit www.dutchlady.com.my/milkbatchinvestigation.

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About Dutch Lady Milk Industries Berhad Incorporated in 1963, Dutch Lady Milk Industries Berhad (Dutch Lady Malaysia) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company.

Dutch Lady Malaysia was the first milk company to be listed on Bursa Malaysia in 1968 and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988. Dutch Lady Malaysia, awarded as the Company of the Year 2014 by The Edge Billion Ringgit Club, manufactures and sells a wide range of quality dairy products for the home and export market, with all products enjoying a strong following in brands like Dutch Lady and Friso Gold.

Through a unique collaboration between FrieslandCampina and four international research teams/universities, the South East Asian Nutrition Surveys (SEANUTS) study was commissioned to study the nutritional status and insufficiency thereof found to be present in South East Asian children up to 12 years old.

About Royal FrieslandCampina Every day, Royal FrieslandCampina provides millions of consumers all over the world with food that is rich in valuable nutrients. With annual revenue of 11.4 billion euros, Royal FrieslandCampina is one of the world's five largest dairy companies, supplying consumer and professional products, as well as ingredients and half-finished products to the food industry and the pharmaceutical sector around the world. Royal FrieslandCampina has offices in 28 countries and almost 22,000 employees, and its products are available in more than 100 countries. The Company is fully owned by Zuivelcoöperatie FrieslandCampina U.A, with 19,244 member dairy farmers in the Netherlands, Germany and Belgium—making it one of the world's largest dairy cooperatives. For more information please visit: www.frieslandcampina.com.

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