

# Recycle & Reward Campaign 2021

## Campaign Schedule & Location

### Area

Ipoh, Perak

### Location

Aeon Ipoh Kinta City

### Date

27-28 February

\*The Campaign starts from 10:00:00 until 22:00:00

### Eligibility

This campaign is open to all Malaysians aged 18 years and above at the beginning of the Campaign Period.

### How to Participate

- To participate in this Campaign, bring any beverage pack (such as milk, juice, coffee, etc.) with packaging material – which includes paper, plastic, or aluminum cans – to any participating outlet according to the Campaign Schedule shown above.
- Eligible participants must register with their full name and mobile phone numbers to participate in the Dutch Lady 2021 Recycle & Reward Campaign on day of the Campaign.
- For hygiene purposes, empty beverage packs must be washed and in good or satisfactory condition when the participant makes the redemption at the selected Location.
- Before redeeming any prizes, participants must adhere to the Recycling steps/according to the instructions or guidelines given by the promoter/organiser.

### Redemption

Participants can only make redemptions on the Campaign Date and Location as shown in the Schedule above.

### Prizes

Total number of prizes available for redemption during the Campaign Period are as follows  
**250 packs Dutch Lady UHT 4 x 180ml (Daily)**

### Prizes Claim

- Each participant is entitled to redeem only One (1) time per day during the Campaign Period.
- Each participant is eligible for a maximum redemption of 2 packs of Dutch Lady UHT 4 x 180ml per day.
- Prizes are limited to 250 packs of Dutch Lady UHT 4 x 180ml per day for each Location.
- All prizes / free gifts **CANNOT BE RESOLD**.
- The Organiser reserves the right to reject any empty beverage pack that does not meet the requirements. Redemption of prizes is based on availability of stock.

This Schedule to Conditions of Entry must be read together with the Conditions of Entry collectively named "Terms and Conditions", which will bind all participants participating in this Campaign (hereinafter referred to as "Participants", "You").

By participating in this Campaign, you have read and agree to the Terms and Conditions and the processing of your personal information in the Privacy Notice available at <https://www.dutchlady.com.my/how-to-recycle/>

## Conditions of Entry

### 1. Introduction

- This Conditions of Entry must be read together with the Schedule to Conditions of Entry. If there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry shall apply. The Conditions of Entry and the Schedule to Condition of Entry shall be collectively referred to as "Terms and Conditions". Each capitalised term if not otherwise specified herein shall have the meaning defined for such term in the Schedule of Conditions of Participation. Defined terms can be used for singular and plural forms according to their circumstances.
- The Organiser reserves the right at its absolute discretion, without prior notice, and without incurring any liability to anyone, at any time to change the Terms and Conditions including changing the Campaign Period, making a Prize substitution, canceling, terminating or suspending the Campaign in whole or in part. If there are any changes to the Terms and Conditions, Participants agree that their continued participation in the Campaign will signify their acceptance of the Terms and Conditions (as amended).
- The Organiser's decision on all matters relating to the Campaign including redemption is final, binding and indisputable by all Participants, and no correspondence or appeal will be entertained.

### 2. Campaign Participation

- By submitting an entry to this Campaign, Participants are deemed to have understood and agreed to be bound by these Terms and Conditions.
- All costs and expenses incurred and / or arising out of Participation in the Campaign, including without limitation the telecommunication, network, Short Service (SMS) charges, postage and all such other charges and personal expenses incurred by the Participant during or in connection with The campaign must be borne by the Participant.
- Proof of Submission of an entry is not proof of acceptance, and the Organiser shall not be liable for any late, lost, defective and / or unacceptable Entries. The Organiser shall not be liable for any errors, omissions, interruptions, cuts, faults, delays, operational or transmission failures, communication line failures, theft or destruction, unauthorised access, or changes in user or member communications, or any technical problems or interruptions to any network or telecommunication lines, online computer systems, servers or service providers, computer equipment, systems, software, email failures or receipt of Entries due to technical problems or traffic congestion on the internet.

### 3. Eligibility

- If the participant's eligibility age as stated in the Schedule of Entry Conditions is below eighteen (18) years, the Participant is required to obtain written permission (in the form prescribed by the Organiser), from their parents / legal guardians before participating in the Campaign and submit any personal information.
- The Organiser may request the Participant to provide proof of eligibility to participate in the Campaign including unlimited, identification documents, and written permission from their parents / guardians who are valid in the case of Participants under the age of eighteen (18) years.

### 4. Ineligibility

The following groups of people are not eligible to participate in the Campaign:

- The employees of the Organiser and its group of companies and their immediate family members (spouses, children, parents, siblings, and their spouses); and
- The employees of the Organiser's agencies associated with the Campaign and their immediate family members (husband, wife, children, parents, siblings, and their spouses).

### 5. Disqualification

- The following entries will be disqualified:
  - Unclear, incomplete, repetitive, copy, unreadable or incorrect entries; and / or
  - Entries that violate the Terms and Conditions, any laws and / or regulations in force.
- In addition, the Organiser reserves the right to disqualify any Participant who:
  - affect, has or attempted to affect the course of the Campaign by forgery, fraud or deception; and / or
  - is not eligible or unable to submit proof of eligibility to participate in the Campaign when requested for confirmation by the Organiser.
- If disqualification occurs after the Prize is awarded, the Organiser reserves the right to claim the return of the Prize or payment of its value from the disqualified Participant.

### 6. Gifts

- The Organiser, its agents, sponsors and representatives are not responsible for any Participants who fail to collect Prizes on the same day purchase. The Organiser reserves the right to determine the management of unclaimed Prizes.
- Prizes may not be transferred, transferred, exchanged or redeemed by the Participant in any other form or manner other than as prescribed by the Organiser.
- Any additional costs not specifically specified in the Prize-related Entry Schedule shall be borne by the Participant.
- All Prizes must be taken in accordance with the terms and conditions of the Organiser, its agents, sponsors or third parties providing the Prizes.
- Prizes are given based on "existing circumstances." Prizes shall be used / taken at the sole risk of the Participant and the Organiser shall not give any warranty nor bear any liability in relation to the Prizes to the extent permitted under the law.

### 7. Publicity

The Organiser may use the Participant's participation including without limitation the photographs, drawings, text, and other content or information submitted for Campaign purposes (collectively named "Materials"), and the Participant's name, and / or similar, for advertising, publicity and Campaign purposes. any goods or services of the Organiser, for an indefinite period worldwide without compensation, and in any media. Participants must do everything necessary for this purpose if requested by the Organiser.

### 8. Intellectual Property Rights

The Participant agrees that all intellectual property rights in any content and / or materials submitted, created or created by the Participant in connection with the Campaign and any derivative works arising therefrom permanently and unconditionally shall be the property, property and property of the Organiser. The Organiser reserves the right to use and modify such materials or works in any way that is deemed appropriate without compensation to the Participant and the Participant waives all his rights to such materials or works.

### 9. Indemnity

Each Participant agrees to protect, release and not hold the Organiser, holding company, subsidiary or related company as stipulated in the Companies Act 2016 ("Dutch Lady Milk Industries Berhad"), its directors, officers, staff, agents, sponsors and / or representatives from any and all losses, rights, claims, actions and damages (including special, indirect and further damages) arising out of or incurred as a result of Participant's Participation in the Campaign, acceptance and / or use of any Prize, Participant Participation and / or its equivalent in connection with the Campaign or violation of the Terms and Conditions.

### 10. Limitation of Liability

- Participants' Participation in the Campaign is at the Participant's own risk.
- The Organiser, Dutch Lady Milk Industries Berhad, its directors, officers, staff, agents, sponsors and / or representatives shall not be liable to any Participant in connection with any loss or damage etc. incurred, including but not limited to loss or in indirect or consequential, or for personal injury suffered or incurred by the Participant arising out of or in connection with the Participant's Participation in the Campaign, as well as the redemption and / or use of any Prize won.

### 11. General

- The Organiser, its agents, sponsors and / or representatives shall not be liable for the performance of any of their obligations in relation to the Campaign and the Terms and Conditions if they are unable to do so due to circumstances beyond their control and in such circumstances they shall not be liable to pay compensation to the Participant in any way.
- Any names, trademarks or logos used and / or reproduced in any material (including marketing materials and Campaigns) in connection with the Campaign, particularly those relating to the Prize, are the property of their respective owners. This Campaign and the Organiser are not affiliated with, or endorsed or sponsored by, the respective owners, unless otherwise stated, and such owners are not part of the Organising group company.
- The Participant shall not be entitled to surrender any right or subcontract of any of the obligations contained herein. The Organiser reserves the right to assign or license all or any part of its rights to any third party as may be determined by the Organiser.
- Failure, unlawful action or failure to enforce any term will not affect or affect the continuity of the implementation of other Campaign Terms and Conditions.
- Where the Campaign Terms and Conditions are provided in that English and other languages, in the event of any inconsistency between English and other languages, the English language version shall prevail and be enforced in all cases.
- The Terms and Conditions shall be construed, governed and interpreted in accordance with the laws of Malaysia.

