Organiser	Dutch Lady Milk Industries Berhad (Registration No: 196301000165 (5063-V))
Contest Name	Peraduan Juicy Milk Beli & Menang Bersama Dutch Lady
Contest Period	The Contest starts at 00:00:00 on 1 <sup>st</sup> September 2021 and closes at 23:59:59 on 31 <sup>st</sup> October 2021.
Eligibility	The Contest is open to all Malaysian citizens and permanent residents in Malaysia aged eighteen (18) years and above with valid identification number (MyKad or MyPR) as on 1st September 2021.
	The following groups of persons shall not be eligible to participate in the Contest:  (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses.
	(b) Employees of the Organiser's agencies associated with the Contest and their immediate families (spouse, children, parents, siblings, and their spouses).
Entry Method	<ol> <li>WhatsApp Entry         <ol> <li>Purchase a minimum of RM10.00 of any variant of Dutch Lady® Juicy Milk 200ml product ("Participating Products") in a single receipt ("Proof of Purchase") at any offline stores or online platforms within the Contest Period, except from the following convenience shops and petrol marts:</li></ol></li></ol>
	<ul><li>4. MyKad/MyPR Number</li><li>5. Full Name</li><li>6. Correct Answer</li></ul>
	Contest Question: Dutch Lady Juicy Milk provides vitamin A, C and E. True or False.
	(e.g., Picture of Receipt, 881108-10-5677, Daniel Bin Awang, True/False)
	7. <b>Each valid Entry</b> completed with the required picture of the Proof of Purchase, fulfilled purchase requirement, personal information, correct answer received and approved by the Organiser will be serialized during the Contest Period. For every <b>RM10.00</b> purchased of Participating Products in a single Proof of Purchase from any of the participating stores or online platforms, one (01) serial number will be allocated to the Entry. For example.
	8. the single Proof of Purchase of <b>RM20.00</b> of Participating Products, two (02) serial numbers will be given.
	9. the single Proof of Purchase of <b>RM40.00</b> of Participating Products, four (04) serial numbers will be given.

	<ol> <li>There is no limit to the number of entries with valid purchases during the Contest Period.</li> </ol>
	11. Each Proof of Purchase is only eligible to one (1) submission only. The Organiser shall reserve the right to disqualify any submission with duplicated Proof of Purchase and/or containing more than one (1) Proof of Purchase.
	<ol> <li>The Organiser does not accept any alteration of Proof of Purchase in any form.     Handwritten receipt, Purchase Orders and/or Delivery Notes will not be accepted as Proof of Purchase.</li> </ol>
	13. Notwithstanding any of the above, upon receipt of the Entry and/or upon selection of the winners, as the case may be, the Organiser shall reserve the right to request for further evidence in the processing of the Entry including the original Proof of Purchase (hardcopy) and the identification documents for verification prior to the delivery of the Prizes. Failure to produce any of the foregoing documents within the stipulated time frame will result in disqualification and forfeiture of the Prizes.
	14. Retain the original receipt or Proof of Purchase for verification purposes.
Entry Deadline	All entries must be received by the Organiser on or before 23:59:59 on 31st October 2021.
	For weekly prizes, the Organiser shall receive the submission of entries on or before 23:59:59 of the last date of <b>Contest Week</b> as tabulated below.
Judging Details	<ol> <li>Verification of Entries</li> <li>Original Tax Invoice receipt indicating the Product(s) and Values, Receipt Number, Valid Purchase Date and Outlet Name</li> <li>Valid required Personal Details</li> <li>Correct Answer</li> <li>No Duplication of Proof of Purchase</li> <li>No alteration of receipt in any form; store name, items purchased, prices and transaction time</li> <li>Handwritten Tax Invoice Receipt, Purchase Order and Delivery Note will not be accepted as proof of purchase.</li> </ol>
	Set out below is the weekly prizes tabulation schedule (each referred to as "Contest Week"):
	• WEEK 1: 01 September 2021 – 07 September 2021
	• WEEK 2: 08 September 2021 – 14 September 2021
	• WEEK 3: 15 September 2021 – 21 September 2021
	• WEEK 4: 22 September 2021 – 28 September 2021
	• WEEK 5: 29 September 2021 – 05 October 2021

WEEK 6: 06 October 2021 – 12 October 2021

WEEK 7: 13 October 2021 – 19 October 2021

WEEK 8: 20 October 2021 – 25 October 2021

• WEEK 9: 26 October 2021 – 31 October 2021

### **Winner Selection**

Each participant is eligible to win a maximum of Two (2) prize during the Contest Period.

- 1 x Grand Prize and 1 Weekly Prize, or
- 1 x First Prize and 1 Weekly Prize, or
- 1 x Second and 1 Weekly Prize,

The Organiser will contact all shortlisted Winners via WhatsApp or contact the mobile numbers from which the Organiser received of the Entry.

The Organizer will not be held liable in the event the shortlisted winner(s) cannot be contacted for whatever reasons. Other winner(s) will be picked if more than 5 calls are unanswered or exceeded the stipulated time frame to revert for the verification.

## Weekly Prize: 50 x 9 weeks (RM10 Touch 'n GO e-Wallet reload PIN)

There are fifty (50) Weekly Prizes to be won weekly for nine (9) weeks. (Total of 450 Weekly Winners)

The winner will be determined based on the serialized number of qualified entries received during the Contest Weekly Period, for example: if there are 1,000 eligible entries received during the Contest Week, this number will be divided by 50. Illustration of computation is as follows:

1,000 ÷50 = **20**\*

A total fifty [50] participants with entry serial number with a multiple of 20 will be declared as the Weekly Winners. Example of the winning serial numbers: 20\*, 40\*, 60\* 80\*, 100\*, 120\*, 140\*, 160\*, 180\*, 200\* and so forth will be declared as the Weekly Winners.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the **nearest single digit number** and the multiple serial numbers will be selected as the winner.

## **Grand Prize: 2 x Samsung 50" Smart TV**

There are two (2) Grand Prizes to be won throughout the **Contest Period**.

The winner will be determined based on the serialized number of qualified entries received during the Contest Period, for example: if there are 6,600 eligible entries received during the **Contest Period**, this number will be divided by 2. Illustration of computation is as follows:

6,600 ÷2 = 3,300\*

A total of two [2] participants with entry serial number with a multiple of 3,300 will be declared as the Grand Prize winners. Example of the winning serial numbers: 3300\* and 6600\* will be declared as the Grand Prize winners.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

## First Prize: 3 x Dyson V8 SLIM FLUFFY PLUS Cordless Vacuum Cleaner

There are three (3) Second Prizes to be won throughout the Contest Period.

The winner will be determined based on the serialized number of qualified entries received during the **Contest Period**, for example: if there are 6,600 eligible entries received during the Contest Period, along with the deduction of the Grand Prize winner's entry/ies and divided by 3. Illustration of computation is as follows:

Assuming Grand Prize winners' entries = 36\* entries.

$$6,600 - (36*) = 6564 \div 3 = 2188*$$

A total of three [3] participants with entry serial number with a multiple of 2188 will be declared as the Second Prize winners. Example of the winning serial numbers: 2188\*, 4376\* and 6564\* will be declared as the Second Prize winners.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

## Second Prize: 4 x Sharp Air Purifier

There are four (4) Third Prizes to be won throughout the **Contest Period**.

The winner will be determined based on the serialized number of qualified entries received during the **Contest Period**, for example: if there are 6,600 eligible entries received during the Contest Period, along with the deduction of the Grand Prize and Second Prize winner's entry/ies and divided by 4. Illustration of computation is as follows:

Assuming Grand Prize and Second Prize winners' entries = 56\* entries.

$$6,600 - (56*) = 6544 \div 4 = 1636*$$

A total of four [4] participants with entry serial number with a multiple of 1636 will be declared as the Third Prize winners. Example of the winning serial numbers: 1636\*, 3273\*, 4908\* and 6544\* will be declared as the Third Prize winners.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

#### Winner Announcement

Winners will be notified via WhatsApp. The list of winners will also be announced on the Organizer's social media <a href="https://www.dutchlady.com.my/events-promotions/">https://www.dutchlady.com.my/events-promotions/</a>

The Organiser shall reserve the right to request for evidence of the original Proof of Purchase (hardcopy) for verification and prize redemption. Failure to produce the hard copy of the Proof of Purchase upon request will result in disqualification and prize forfeiture.

## **Prizes**

## **Grand Prize**

2 x Samsung 50" Smart TV

## **First Prize**

3 x Dyson V8 SLIM FLUFFY PLUS Cordless Vacuum Cleaner

## **Seccond Prize**

4 x Sharp Air Purifier

### **Weekly Prize**

50 x 9 Weeks (RM10 Touch 'n GO e-Wallet reload PIN) (Total 450 Weekly Winners)

## Prize Claim/Delivery Date

- 1. The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever.
- 2. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.
- 3. All prizes will be processed for delivery or collection within 30 working days after the announcement of winners of the Contest. For Touch 'n Go e-Wallet Reload PIN Prizes will be processed for delivery or deployment to the winners via WhatsApp application within 14 working days from the date of the end of Contest. Usage of the e-wallet Reload pin is subject to Touch 'n Go Malaysia's Terms & Conditions; <a href="https://cdn-web.tngdigital.com.my/pdf/User-TC-updated-oct20.pdf">https://cdn-web.tngdigital.com.my/pdf/User-TC-updated-oct20.pdf</a>
- 4. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice.
- 5. The Prizes must be claimed within three [3] months from the date of the letter or announcement or notice of the claim of the prize whichever is earlier.
- 6. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
- 7. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.

### **Additional Terms**

- The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Contest Period, make Prize substitutions, cancel, terminate or suspend the Contest in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Contest will constitute their acceptance of the Terms and Conditions.
- 2. The Organiser, and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won.
- 3. The Organiser's decision on all matters relating to the Promotion including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.
- 4. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants and winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.
- 5. By submitting an entry to the Contest, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
- 6. For a more detailed description of our privacy practices, please refer to our Privacy Policy at <a href="https://www.dutchlady.com.my/privacy-policy/">https://www.dutchlady.com.my/privacy-policy/</a>.
- 7. You may access and request for correction of your personal data, to limit the processing of your personal data, or to contact us with any enquiries in respect of your personal data as follows:

Dutch Lady Careline Telephone No.: 1-800-88-1191 E-mail address: dutchladycareline@frieslandcampina.com