

media release

Dutch Lady Milk Industries Berhad Appoints Ramjeet Kaur Virik as Managing Director

PETALING JAYA, 16 June 2021: Dutch Lady Milk Industries Berhad (DLMI), the leading dairy company in Malaysia, announced the appointment of Ramjeet Kaur Virik as Managing Director effective 2 July 2021.

Ramjeet will succeed Tarang Gupta who will be appointed as Managing Director for Alaska Milk Corporation in the Philippines, a subsidiary of FrieslandCampina effective 1 August 2021.

Ramjeet will also assume the role of Executive Director for DLMI and a member of the DLMI Board, reporting to Berndt Kodden, President, Specialised Nutrition (Global), FrieslandCampina.

Ramjeet who is currently the Marketing Director (Consumer Dairy) for DLMI, joined the Company in 2011 as Marketing Manager for dairy-based beverages, subsequently moving to Indonesia in the same capacity for PT Frisian Flag Indonesia sweetened condensed milk category and later as International Marketing Manager based in Singapore.

In January 2018, Ramjeet was promoted as Marketing Director for Consumer Dairy at DLMI where she led the portfolio and strengthen its market position in past 3 years.

Ramjeet 44, who is Malaysian, has more than 20 years of rich experience in the consumer marketing and business development, holding leadership positions in several multinational companies and is well suited to lead DLMI's main purpose of Nourishing the Nation.





Ramjeet will continue to build upon the exceptional leadership of Tarang who oversaw the strengthening of DLMI's market position as the leading dairy company in Malaysia, and further solidify ties with all stakeholders and business partners as well as drive future readiness with our milestone world-class RM400 million manufacturing hub, expected to be operational in 2023.

ENDS.

About Dutch Lady Milk Industries Berhad

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. DLMI was the first milk company to be listed on Bursa Malaysia in 1968 and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

DLMI, awarded as the Company of the Year 2014 by The Edge Billion Ringgit Club, manufactures and sells a wide range of quality dairy products for the home and export market, with all products enjoying a strong following in brands like Dutch Lady and Friso Gold. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. More information can be found at www.dutchlady.com.my.

About Royal FrieslandCampina

Every day, Royal FrieslandCampina provides millions of consumers all over the world with food that is rich in valuable nutrients. With annual revenue of 11.1 billion euros in 2020, Royal FrieslandCampina is one of the world's five largest dairy companies, supplying consumer and professional products, as well as ingredients and half-finished products to the food industry and the pharmaceutical sector around the world. Royal FrieslandCampina has offices in 38 countries and 23,877 employees, and its products are available in more than 100 countries. The Company is fully owned by Zuivelcoöperatie FrieslandCampina U.A, with 16,995 member dairy farmers in the Netherlands, Germany and Belgium - making it one of the world's largest dairy cooperatives. For more information, please visit: www.frieslandcampina.com.

Issued by Neruda Communications for Dutch Lady Milk Industries Berhad

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