

media release

Dutch Lady Milk Industries Berhad Lantik Ramjeet Kaur Virik sebagai Pengarah Urusan

PETALING JAYA, 16 Jun 2021: Dutch Lady Milk Industries Berhad (DLMI), peneraju syarikat tenusu di Malaysia mengumumkan perantikan Ramjeet Kaur Virik selaku Pengarah Urusan berkuatkuasa 2 Julai 2021.

Ramjeet bakal menggantikan Tarang Gupta yang telah dilantik sebagai Pengarah Urusan Alaska Milk Corporation di Filipina, iaitu anak syarikat FrieslandCampina berkuatkuasa 1 Ogos 2021.

Ramjeet turut akan memegang peranan selaku Pengarah Eksekutif untuk DLMI serta sebagai ahli Lembaga Pengarah DLMI dan melaporkan diri kepada Berndt Kodden, Presiden, bahagian Specialised Nutrition (Global), FrieslandCampina.

Ramjeet yang sekarang merupakan Pengarah Pemasaran (bahagian Consumer Dairy) untuk DLMI, mula berkhidmat dengan Syarikat pada tahun 2011 selaku Pengurus Pemasaran untuk produk minuman berasaskan susu. Beliau kemudian berpindah ke Indonesia untuk bertugas bersama PT Frisian Flag Indonesia menjawat peranan yang sama untuk kategori susu pekat manis sebelum menjawat jawatan Pengurus Pemasaran Antarabangsa berpangkalan di Singapura.

Pada Januari 2018, Ramjeet telah dilantik sebagai Pengarah Pemasaran untuk kategori Consumer Dairy di DLMI di mana beliau mengetuai portfolio tersebut dan berjaya memperkukuhkan kedudukan pasaran selama 3 tahun.





Ramjeet berusia 44 tahun adalah warganegara Malaysia dan memiliki pengalaman kerja lebih dari 20 tahun dalam bidang pemasaran konsumer dan pembangunan perniagaan. Beliau juga pernah menjawat peranan pucuk kepimpinan di beberapa syarikat multi-nasional dan kini bersedia meneraju DLMI untuk merealisasikan peranan utama syarikat dalam Mengkhasiatkan Nusa dan Bangsa (Nourishing the Nation).

Ramjeet akan meneruskan segala usaha yang telah dibangunkan di bawah kepimpinan Tarang yang telah berjaya memperkukuhkan kedudukan pasaran DLMI selaku peneraju syarikat tenusu di Malaysia selain mempererat lagi hubungan dengan pemegang taruh dan rakan-rakan perniagaan serta mempersiapkan syarikat menuju ke arah pembangunan hub pengilangan baharu bertaraf dunia bernilai RM400 juta yang bakal beroperasi pada tahun 2023.

Tamat.

About Dutch Lady Milk Industries Berhad

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. DLMI was the first milk company to be listed on Bursa Malaysia in 1968 and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

DLMI, awarded as the Company of the Year 2014 by The Edge Billion Ringgit Club, manufactures and sells a wide range of quality dairy products for the home and export market, with all products enjoying a strong following in brands like Dutch Lady and Friso Gold. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. More information can be found at www.dutchlady.com.my.

About Royal FrieslandCampina

Every day, Royal FrieslandCampina provides millions of consumers all over the world with food that is rich in valuable nutrients. With annual revenue of 11.1 billion euros in 2020, Royal FrieslandCampina is one of the world's five largest dairy companies, supplying consumer and professional products, as well as ingredients and half-finished products to the food industry and the pharmaceutical sector around the world. Royal FrieslandCampina has offices in 38 countries and 23,877 employees, and its products are available in more than 100 countries. The Company is fully owned by Zuivelcoöperatie FrieslandCampina U.A, with 16,995 member dairy farmers in the Netherlands, Germany and Belgium - making it one of the world's largest dairy cooperatives. For more information, please visit: www.frieslandcampina.com.

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