Organiser	Dutch Lady Milk Industries Berhad (196301000165/5063-V)
Contest Name	Peraduan BELI & MENANG DUIT OHSEM dengan Dutch Lady
Contest Period	The Contest starts at 00:00:00 on 04 th November 2021 and closes at 23:59:59 on 29 th December 2021.
Eligibility	The Contest is open to all Malaysian citizens and permanent residents in Malaysia aged 18 years and above with valid identification number (MyKad or MyPR) as on 04 th November 2021.
	The following groups of persons shall not be eligible to participate in the Contest:
	 (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses).
	(b) Employees of the Organiser's agencies associated with the Contest and their immediate families (spouse, children, parents, siblings, and their spouses).
Entry Method	WhatsApp Entry
	 Buy any Dutch Lady participating product(s) ("Dutch Lady Participating Products") worth minimum of RM20 and above in a single receipt ("Proof of Purchase" or "Receipt") at any participating outlet (in-store only) ("Participating Outlet") as listed below within the Contest Period. Participating Outlet
	Nationwidea) Econsaveb) TF Value Martc) Billion/Pantai Timord) Tunas Manjae) NSKf) Manjakug) Jaya Grocerh) My Hero Hypermarketi) The Store/Pacificj) MR D.I.Yk) Village Grocerl) Sabasun Hyperruncitm) Nirwana Maju Hypermarket
	Centrala)G.U.S Sdn Bhda)Lulu Group Retailb)Pasaraya OTKc)Elews Mart Sdn Bhdd)Econmart Sdn Bhde)BEN Independentsf)Pusat Borong Matahari
	East Coast
	a) Pasaraya Econjaya Sdn Bhd
	b) Pasaraya PKT Sdn Bhd

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	c) Supermas Sdn Bhd
	<u>North</u>
	a) Sunshine Wholesale Mart
	b) Pasaraya K-Ceria
	c) Wonderful Supermarket
	d) C-Mart Holding Sdn Bhd
	e) Pasaraya Minat Supermarket
	<u>South</u>
	a) Family Store
	b) Maslee Sdn Bhd
	c) Pasaraya Hwa Thai
	d) Midas Merge/Unified Vision Sdn Bhd
	e) Target Supermarket
3	3. The Dutch Lady Participating Products are as follows:
	a) Dutch Lady Growing Up Milk 123/456/6+ (850g/900g and 850g/900g
	Triple Pack)
	b) Dutch Lady MaxGro 600g
	c) Dutch Lady UHT Milk 1L
	d) Dutch Lady UHT Milk 200ml
	e) Dutch Lady Pasteurised Milk 1L
	f) Dutch Lady Sterilised Milk 225ml,450ml and 900ml
	g) Dutch Lady UHT Milk 180ml
	h) Dutch Lady UHT Milk 125ml
	 i) Dutch Lady Chocolate Drink 350g, 600g, 900g, j) Dutch Lady Full Cream Milk Powder 350g, 600g,900g,
	k) Dutch Lady Instant Milk Powder 350g, 600g,900g
	I) Dutch Lady Low Fat Yoghurt 140g and 500g
	m) Dutch Lady 0% Fat Yoghurt Drink 700g
	n) Dutch Lady Juicy Milk 200ml
	, , , ,
	4. Snap a clear picture of the receipt(s) and send the following information
	via WhatsApp to 013-6928219 .
	a. Clear picture of the Proof of Purchase/Receipt
	b. Full Name
	c. MyKad/MyPR Number
	(e.g., Picture of Receipt, Amirah Binti Ashraf, 871108-19-5677)
5	5. Each valid entry , completed with the required picture of receipt, fulfilled
	purchase requirement and personal information received and approved
	by the Organizer during the Contest Period will be serialized at the back
	end for winners' selection purposes ("Qualified Entry"). For every
	RM20.00 purchased of participating product in a single receipt, one (01)
	serial number will be allocated to the Entry. For example.
	a the single receipt of RNA 40.00 of Dutch Lady participating and wate
	a. the single receipt of RM 40.00 of Dutch Lady participating products, two (02) serial numbers will be allocated.

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	 b. the single receipt of RM 60.00 of Dutch Lady participating products, three (03) serial numbers will be allocated.
	There is no limit to the number of entries with valid purchases during the Contest Period.
	7. Retain the Original Receipt or Proof of Purchase for verification purposes.
	8. Notwithstanding any of the above, upon receipt of the Entry and/or upon selection of the winners, as the case may be, the Organiser shall reserve the right to request for further evidence in the processing of the Entry including the original Proof of Purchase (hardcopy) and the identification documents for verification prior to the delivery of the Prizes. Failure to produce any of the foregoing documents within the stipulated time frame will result in disqualification and forfeiture of the Prizes.
Entry Deadline	All entries must be received by the Organiser on or before 23:59:59 on 29 th December 2021.
	For the weekly submission, the Organiser shall receive the submission of Entries on or before 23:59:59 of the last date of each Contest Week as tabulated below.
	Contest Week Schedule • Week 1: 04 November 2021 – 10 November 2021 • Week 2: 11 November 2021 – 17 November 2021 • Week 3: 18 November 2021 – 24 November 2021 • Week 4: 25 November 2021 – 01 December 2021 • Week 5: 02 December 2021 – 08 December 2021 • Week 6: 09 December 2021 – 15 December 2021 • Week 7: 16 December 2021 – 22 December 2021 • Week 8: 23 December 2021 – 29 December 2021
Judging Details	 Verification of Entries Original Tax Invoice receipt indicating the Product(s) and Values, Receipt Number, Valid Purchase Date and Outlet Name Valid required Personal Details No Duplication of Proof of Purchase No alteration of receipt in any form; store name, items purchased, prices and transaction time Handwritten Tax Invoice Receipt, Purchase Order, Delivery Note and E-commerce Receipt will not be accepted as proof of purchase.
	Shortlisting of Winners
	 Each participant is eligible to win a maximum of two (02) prizes during the Contest Period. 1 x Weekly Prize and 1 x Grand Prize, or 1 x Weekly Prize and 1 x First Prize, or 1 x Weekly Prize and 1 x Second Prize

The Organiser will contact all shortlisted Winners via WhatsApp the mobile numbers from which the Organiser received of the Submission to request for shortlisted winners to answer a simple question within the time frame given.
Failure to answer the question within the stipulated time frame will result in forfeiture of the prize. The Organiser will not be held liable in the event the Qualified shortlisted winners cannot be contacted for whatever reasons.
Question: "Peraduan ini bermula dari 4 November hingga 29 Disember 2021?". (Betul/Salah)
Grand Prize: 1 x RM8,888 Cash Prize
There are one (1) RM8,888 Cash Prize to be won throughout the Contest Period.
The shortlisted winner will be determined based on the serialized number of Qualified entries received during the Contest Period, for example: if there are 5000 eligible entries/serial numbers received during the Contest Period , this number will be divided by 2. Illustration of computation is as follows:
5000 ÷2 = <u>2,500*</u>
The Grand Prize shortlisted winner is the 2500th* serial number *.
Total of <u>1 winner</u> will be selected throughout the Contest Period.
The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.
First Prize: 8 x RM800 Cash Prize
There are eight (8) RM800 Cash Prize to be won throughout the Contest Period.
The shortlisted winners will be determined based on the serialized number of Qualified entries received during the Contest Period, for example: 5000 eligible entries/serial numbers received during the Contest Period , will be deducted with the Grand Prize winner's Entry/Entries and divided by 8. Illustration of computation is as follows:
Assuming Grand Prize winner's entries = 10* entries.
5000 – 10* = 4990 ÷ 8 = <u>623.75*</u>
The First Prize shortlisted winner is the 623* serial number entry and subsequent serial number with the multiplication of 623. Example of the shortlisted winning serial number; 623*, 1246*, 1869*, 2492*, 3115* and so forth.

Total of <u>8 winners</u> will be selected throughout the Contest Period.
The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.
Second Prize: 12 x RM400 Cash Prize
There are twelve (12) RM400 Cash Prize to be won throughout the Contest Period.
The shortlisted winners will be determined based on the serialized number of qualified entries received during the Contest Period, for example: if there are 6,700 eligible entries/serial numbers received during the Contest Period , this number will be deducted with the Grand Prize and First Prize winner's Entries and divided by 8. Illustration of computation is as follows:
Assuming Grand Prize and First Prize winner's entries = 27* entries.
$5000 - 27^* = 4973 \div 12 = 414.42^*$
The Second Prize shortlisted winner is the 414 * serial number entry and subsequent serial number with the multiplication of 414 . Example of the shortlisted winning serial number; 414*, 828*, 1242*, *, 1283*, 1697*, 2111* and so forth*.
Total of <u>12 winners</u> will be selected throughout the Contest Period.
The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.
Weekly Prize: 18 x RM100 Cash Prize
There are eighteen (18) RM100 Cash Prize to be won for each Weekly Contest Period.
The shortlisted winners will be determined based on the serialized number of qualified entries received during the Contest Weekly Period, for example: if there are 600 eligible entries/serial numbers received during the Contest Week Period , this number will be divided by 18. Illustration of computation is as follows:
600 ÷ 18 = <u>34.72*</u>
The Weekly Prize shortlisted winner is the 34* serial number entry and subsequent serial number with the multiplication of 34. Example of the shortlisted winning serial number; 34*, 68*, 102*, 136* 170*, 204*, 238*and so forth.

Total of <u>18 winners</u> will be selected for EACH Contest Week.
The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.
Winner Announcement The list of winners will also be announced on the Organizer's social media <u>https://www.facebook.com/spread.the.goodness.of.milk</u>
All selected winners will be informed via WhatsApp to the contact number which the Organiser received in the Qualified Entries to request for Bank account details as part of the Prize fulfilment process.
The Organiser shall reserve the right to request for evidence of the original Proof of Purchase (hardcopy) for verification and prize redemption. Failure to produce the hard copy of the Proof of Purchase upon request will result in disqualification and prize forfeiture.
Grand Prize 1 x RM8,888 Cash Prize
First Prize 8 x RM800 Cash Prize
Second Prize 12 x RM400 Cash Prize
Weekly Prize 18 X RM100 Cash Prize (x 8 weeks) (Total of 144 Weekly winners)
 The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever.
 Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.
3. All prizes will be processed for delivery or collection 30 days after the announcement of winners of the Contest.
4. The Cash Prize will be credited to winners' account number provided by the winners to the Organiser by online transfer.

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	5. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice. The Grand Prize, First Prize and Weekly Prize must be claimed within three [3] months from the date of the letter or announcement or notice of the claim of the prize whichever is earlier.
	6. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
	7. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.
Additional Terms	1. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Contest Period, make Prize substitutions, cancel, terminate or suspend the Contest in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Contest will constitute their acceptance of the Terms and Conditions.
	2. The Organiser, and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won.
	3. The Organiser's decision on all matters relating to the Promotion including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.
	4. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants and winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.
	5. By submitting an entry to the Contest, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
	 For a more detailed description of our privacy practices, please refer to our Privacy Policy at <u>https://www.dutchlady.com.my/privacy-policy/</u>.
	7. You may access and request for correction of your personal data, to limit the processing of your personal data, or to contact us with any enquiries in respect of your personal data as follows:
	Dutch Lady Careline Telephone No. : 1-800-88-1191 E-mail address: <u>dutchladycareline@frieslandcampina.com</u>