

Dutch Lady | Terms & Conditions for #DLStrongNMighty Comment & Win Products Giveaway

Eligibility and Contest Period

1. The Dutch Lady #DLStrongNMighty Comment & Win Products Giveaway ("Contest") will run from 16 January 2022 (9:00 a.m.) - 29 January 2022 (11.59 p.m.) ("Contest Period"). Dutch Lady Milk Industries Berhad ("Organiser") reserves the right to shorten or extend the Contest Period without prior notice. Participants agree to be bound to any such changes. All entries received outside the Contest Period shall be automatically disqualified. The Organiser's decision shall be final and binding, therefore no correspondence shall be entertained.

2. The Contest is open to all Malaysian citizens and permanent residents in Malaysia of the following criteria, except the employees of the Organiser, Collaborators and the immediate family members (spouse, children, parents, siblings and their spouses), including the Organiser's affiliates and/or related companies, distributors, advertising and promotion agencies:

- a) Adult aged twenty-five (25) years and above with valid identification number (MyKad or MyPR) as of 16 January 2022 who are parents or legal guardians of a child four (4) to fourteen (14) years of age (child) and/ or
- b) Kid aged four (4) to fourteen (14) with supervision and approval from parents or legal guardians.

The Organiser shall reserve the right to request for evidence of identification documents. By participating in this Contest, you agree to comply with these terms and conditions. The Organiser shall not be liable for any loss, damage, or expense arising from your participation, howsoever arising.

How To Participate

3. To participate in this Contest, Participants are required to:

3.1. Comment on the Dutch Lady post that contains the #DLStrongNMighty by any one (1) of our following Collaborators within the contest period on why you and/or your kids would like to try the new Dutch Lady MARVEL Cookies & Cream and Vanilla Ice Cream Flavoured Milk under the comment section:

- Judetube | YouTube (www.youtube.com/c/judetube)
- Alyssa Dezek | YouTube (www.youtube.com/c/AlyssaDezekTV)
- Amani Zahira | YouTube (www.youtube.com/c/AmaniZahira)
- Nik Adam | Instagram (www.instagram.com/nikadammika01)
- Sawyer Leong | Instagram (www.instagram.com/sawyerleong)
- Xuan Xuan | Instagram (www.instagram.com/xuanxuan.715)

4. All entries must be received by the Organiser on or before 11:59 p.m. on 29 January 2022. The Organiser reserves the right to disqualify any incomplete and late entries. The Organiser and the companies involved in this Contest shall not be held liable in any way for delays, non-deliveries and/or interruptions of the visuals sent or received via any Facebook / Instagram and/or YouTube account in conjunction with the Contest. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner

status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behaviour is strictly prohibited.

Winner Selection

1. Participants who meet all the contest requirements (refer to Clause 3 of How To Participate) for participating Collaborators (JudeTube, Alyssa Dezek, and Amani Zahira) will be shortlisted to the following tier prizes that will be selected by judges based on the most creative comment submission.

Grand Prize – 9 winners*

1x #DLStrongNMighty Stars Virtual Meet & Greet with participating Collaborators that are arranged by Organiser
1x Dutch Lady Strong & Mighty Goodies Box

Consolation Prize – 21 winners**

1x Dutch Lady Strong & Mighty Goodies Box

*Three (3) winners will be selected from each of the participating Collaborators post (refer to Clause 3 of How to Participate) by judges based on creativity of the submission.

**Seven (7) winners will be selected from each of the participating Collaborators post (refer to Clause 3 of How to Participate) by judges based on creativity of the submission.

Grand Prize – 30 winners***

1x Dutch Lady Strong & Mighty Goodies Box

***Ten (10) winners will be selected from each of the participating collaborators (Nik Adam, Sawyer Leong and Xuan Xuan).

3. Each participant may submit multiple entries but is only eligible to win ONE (1) prize based on the prize category.

4. The Organiser reserves the right to reject any submission at its sole and absolute discretion without having to assign any reason whatsoever.

5. The Organiser reserves the right to request proof of age of any eligible Contest Winners (both parent and child) before they are confirmed as winners. The Organiser reserves the right to forfeit prizes for any Contestant who does not provide the required details upon receiving the request/notification from the Organiser. The Organiser's decisions are final. No correspondence will be entertained.

Winner Announcement

1. The list of winners will be announced on the Collaborators' Dutch Lady post that contains the #DLStrongNMighty (refer to Clause 3 of How to Participate) as a top pinned comment.

2. The Organiser reserves the right to appoint a third party to conduct the verification of the Eligible Winners and to fulfil the delivery of Prizes. Contestants must agree that the

Organiser may provide all necessary information to such third parties to facilitate such services.

3. Contest Winners and/or Eligible Winners are required to respond in writing via Dutch Lady social pages - Facebook Messenger Chats (www.facebook.com/spread.the.goodness.of.milk) and/or Instagram Direct Message (www.instagram.com/dutchladymy) with the following within three (3) working days once the winner announcement has been announced on participating Collaborators' post:

Details:

3.1. Full name of both child and parent / legal guardian (according to IC and/or birth certificate)

3.2 IC/birth certificate number of both child and parent / legal guardian

3.3. Email Address

3.4. Contact Number

3.5. Mailing Address

Prizes

1. Prizes are NOT exchangeable, transferable or redeemable in any other form for whatever Reason.

2. The Organiser reserves the right at its absolute discretion to substitute any of the Prizes with that of similar value, at any time without prior notice. The values of the Prizes are correct at the time of printing. All Prizes are given on an "as is" basis.

3. Each Winner is only eligible to win one (1) Contest Prize.

4. The Prize shall be used/taken entirely at the risk of the Winners and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.

5. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.

#DLStrongNMighty Stars Virtual Meet & Greet

1. Winner and/ or winner's child will get a chance to meet and interact with one (1) of our Collaborators for a fun-filled time alongside with Dutch Lady milk.

List of participating Collaborators for the #DLStrongNMighty Stars Virtual Meet & Greet:

- Judetube
- Alyssa Dezek
- Amani Zahira

2. Only children of age 4 – 14 years old are eligible to attend the Virtual Meet & Greet session along with the supervision of their parent(s) or legal guardian.

3. Eligible Winners who are entitled for the prize and have shared the required details (refer to Clause Winner Announcement 3.1 - 3.5) will be contacted via Whatsapp by our designated agency on the details of #DLStrongNMighty Stars Virtual Meet & Greet session.

4. Eligible Winners are required to agree and follow the guidelines, dos and don'ts of the Meet & Greet session per our agency partner instructions.

Rights of the Organiser

1. The Organiser will not be responsible or liable for:

1.1. Any problem, loss or damage of whatsoever nature suffered by any party due to any delay and/or failure in compiling the entry as a result of any network, communication or system error, interruption and/or failure experienced by the participating internet line in the Contest. In the event of such error, interruption and/or failure, the Organiser shall not be responsible or liable for any failure by any Contestants to participate in the Contest at any time;

1.2. Any problem, damage or loss of whatsoever nature to any Contestant, or their authorized representatives resulting from their participation in the Contest; and

1.3. Any error, omission, interruption, deletion, defect, delay in operation or transmission, internet line failure, theft, destruction of, or unauthorized access to entries, arising during operation or transmission as a result of server functions, virus, bugs or other causes outside its Control.

2. Contestants must also agree that the Organiser shall not be responsible nor liable for any delay, injury or damage to the Contestant's and/or any third party's computer, computer system or apparatus relating to or resulting from the access to, participation in this Contest, including the playing, downloading of any materials or information from the Website and in connection with this Contest, submission for this Contest, including without limitation to any server failure, lost, delayed or corrupted data or other malfunction.

3. The Organiser reserves the right at its sole discretion to disqualify any individual that it determines to be tampering with the entry process or the operation of the Contest, to be acting in breach or potential breach of this Contest Terms and Conditions.

4. The Organiser reserves the right to cancel, modify, suspend or delay the Contest in the event of unforeseen circumstances beyond reasonable control.

5. By participating in this Contest, Contestants consent to give their personal information and the Organiser reserves the right to publish, use the Contestants' names and /or photographs plus their entries for the purposes of winner announcement, publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.

6. All entries must be suitable for publication into any public social network. Provocative, political, offensive or questionable content will not be accepted. The Organiser reserves the right at its absolute discretion regarding the criteria of entries with inappropriate content.

7. By participating in this Contest, the Contestants agree to be bound by these Contest Terms & Conditions, and the decisions of the Organiser.

8. The Organiser reserves the right to change, amend, delete or add to these Terms & Conditions without prior notice at any time and the Contestants shall be bound to such changes.

9. The Organiser collects personal identifiable information to provide services or to correspond with you. This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil your request(s). By submitting your personal information, we deem that permission is given to the Organiser and/or its authorised agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If you inform the Organiser via the Careline at 1-800-88-1191 or at dutchladycareline@frieslandcampina.com that the above information should not be used as a basis for further contact, the Organiser will respect your request. Your information will not be provided or shared with other company or partners for their independent use. For the Organiser's full Personal Data Protection Act Compliant Notice, please refer to the Organiser 's website at <https://www.dutchlady.com.my/privacy-policy/>

10. The Contest Terms & Conditions are prepared in English only.

11. The Walt Disney Company and its parents, affiliates and subsidiaries are not responsible for the promotion, administration or execution of this campaign.