

press release

DUTCH LADY MILK INDUSTRIES BERHAD FETES WORLD MILK DAY 2022; STRESSES IMPORTANCE OF DAIRY IN A POST-PANDEMIC ENVIRONMENT

PUTRAJAYA, 1 June 2022: Dutch Lady Milk Industries Berhad (DLMI), Malaysia's leading dairy products manufacturer, celebrated the annual World Milk Day with cheer and added motivation to remind Malaysians about the importance of dairy nutrition in a post-pandemic environment.

As the world cautiously transitions into an endemic phase following two years of COVID-19 outbreak, DLMI continues to remind all Malaysians about the importance and goodness of milk as part of a good daily diet and the vital role it plays in fitness and our daily routine.

"This pandemic has reminded all of us about the importance of nutrition, a powerful message that we at DLMI have long championed since the company was established in Malaysia 59 years ago," Managing Director Ramjeet Kaur Virik said at DLMI's World Milk Day and Hari Raya Aidilfitri festivities held in Putrajaya today.

"We strongly support the Government's national health agenda even more urgently than ever before as well as being a willing private sector partner to fight against the rising cases of non-communicable diseases afflicting Malaysians at an alarming rate," she added.

DLMI will continue to drive long-term sustainable solutions to address the dual burden of malnutrition; undernutrition (stunting) and overnutrition (obesity) faced by children and adults in Malaysia.

As Malaysia's leading dairy manufacturer, DLMI continues to focus on consumers; the Rakyat of Malaysia by introducing new dairy product innovations, educating





consumers on the goodness of milk and nourishing school children via programmes in collaboration with the Ministry of Education.

The festivities, organised by DLMI, were attended by business partners, government officials and media.

Ramjeet also said, "DLMI as part of Royal FrieslandCampina in the Netherlands, is celebrating this year's theme for World Milk Day, 'Dairy is for Life'; an apt theme for generations of Malaysians who have grown up on Dutch Lady milk. The Dutch Lady brand enjoys multi-generational appeal and is a household Malaysian brand and icon".

Many Malaysian families have benefited from the goodness of milk for generations. In fact, dairy has been part of human food culture in most parts of the world for hundreds or even thousands of years. The habit of dairy consumption is entrenched in human behaviour and can be enjoyed by the young to the very old.

World Milk Day has been celebrated since 2001 when it was initiated by the United Nations as a platform to appreciate milk as an affordable nutrition and also to celebrate the wider dairy industry.

Since 1963, DLMI has consistently fulfilled its corporate purpose of ***Nourishing Our Planet and People in Every Stage of Life*** by instilling a love of milk and related dairy products amongst the Malaysian population with the iconic and well-received Dutch Lady brand of nutritious dairy products.

About Dutch Lady Milk Industries Berhad

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. Dutch Lady Malaysia was the first milk company to be listed on Bursa Malaysia in 1968, and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

Dutch Lady Milk Industries Berhad, awarded as the Company of the Year 2014 by The Edge Billion Ringgit Club, manufactures and sells a wide range of quality dairy products for the home and export market, with all products enjoying a strong following in brands like Dutch Lady and Friso Gold. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. More information can be found at www.dutchlady.com.my.





About Royal FrieslandCampina

FrieslandCampina is one of the largest dairy companies in the world with a cooperative tradition going back 150 years. The company processes the milk from dairy farms into a wide range of dairy products and ingredients. This way Royal FrieslandCampina provides hundreds of millions of people throughout the world with valuable nutrients from milk. Royal FrieslandCampina N.V. is fully owned by Zuivelcoöperatie FrieslandCampina U.A., with 15,703 dairy farmers in the Netherlands, Belgium, and Germany as members. Through the cooperative, these member dairy farmers own and supervise the company. Together with member dairy farmers, FrieslandCampina manages the entire production chain: from grass to glass.

FrieslandCampina provides consumers with dairy products, such as milk, yoghurt, condensed milk, dairy-based beverages, cheese, butter, quark, and cream. The dairy company supplies specific nutrition to specific consumer groups, such as children, the elderly, and sportspeople. Professional customers, such as bakers, pastry chefs, chocolate confectioners, chefs, and caterers can rely on FrieslandCampina for a broad product range, including creams, butters, desserts, and fillings. In addition, the company supplies high-quality ingredients to international food producers and pharmaceutical companies.

FrieslandCampina has branches in 32 countries and exports to more than 100 countries worldwide. At year-end 2021, FrieslandCampina employed an average of 22,961 workers (FTEs). For additional information, please visit our website: www.frieslandcampina.com.

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