| Organiser | Dutch Lady Milk Industries Berhad (Registration No: 196301000165 (5063-V)) |
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| Contest Name | JUICE UP YOUR LIFE HUAT & MENANG DUTCH LADY (CVS & PMART) ! |
| Contest Period | The Contest starts at 00:00:00 on 1 st January 2023 and closes at 23:59:59 on 28 th February 2023. |
| Eligibility | The Contest is open to all Malaysian citizens and permanent residents in Malaysia aged eighteen (18) years and above with valid identification number (MyKad or MyPR) as on 1 st January 2023. |
| | The following groups of persons shall not be eligible to participate in the Contest: (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their |
| | spouses. (b) Employees of the Organiser's agencies associated with the Contest and their immediate families (spouse, children, parents, siblings, and their spouses). |
| Entry Method | WhatsApp Entry |
| Entry Method | Purchase a minimum RM5 and above worth of any variant of Dutch Lady[®] Juicy Milk 200ml product ("Participating Products") in a single receipt ("Proof of Purchase") at any participating stores within the Contest Period. The Participating Stores are as follows: 7-Eleven MyNews Petronas Shell Petron BHP Caltex |
| | 2. Snap a clear picture of the Proof of Purchase and send the following information via WhatsApp to 018-661 6727 ; a) Clear picture of the Proof of Purchase b) MyKad/MyPR Number c) Full Name |
| | (e.g.; Picture of Receipt, 881108-10-5677, Daniel Bin Ashraf) |
| | 3. Each valid Entry completed with the required picture of the Proof of Purchase, fulfilled purchase requirement, personal information received and approved by the Organiser will be serialized during the Contest Period. For every RM5 purchased of Participating Products in a single Proof of Purchase from any of the participating stores, one (01) serial number will be allocated to the Entry. For example. |
| | a) the single Proof of Purchase of RM10 of Participating Products, two (02) serial numbers will be given. |
| | b) the single Proof of Purchase of RM15 of Participating Products, three (03) serial numbers will be given. |
| | There is no limit to the amount of entries with valid purchases during the Contest Period. |
| | 5. Each Proof of Purchase is only eligible to one (1) submission only. The Organiser shall reserve the right to disqualify any submission with duplicated Proof of Purchase. |

| | The Organiser does not accept any alteration of Proof of Purchase in any form. Handwritten receipt, Purchase Orders and/or Delivery Notes will not be accepted as Proof of Purchase. |
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| | 7. Notwithstanding any of the above, upon receipt of the Entry and/or upon selection of the winners, as the case may be, the Organiser shall reserve the right to request for further evidence in the processing of the Entry including the original Proof of Purchase (hardcopy) and the identification documents for verification prior to the delivery of the Prizes. Failure to produce any of the foregoing documents within the stipulated time frame will result in disqualification and forfeiture of the Prizes. |
| | 8. Retain the original receipt or Proof of Purchase for verification purposes. |
| Entry Deadline | All entries must be received by the Organiser on or before 23:59:59 on 28 th February 2023. Any Entry received outside the Contest Period shall be automatically disqualified. |
| Judging Details | Verification of Entries 1. Original Tax Invoice receipt indicating the Product(s) and Values, Receipt Number, Valid Purchase Date and Outlet Name 2. Valid required Personal Details 3. Purchase value and requirement fulfilled. |
| | 4. No Duplication of Proof of Purchase5. No alteration of receipt in any form; store name, items purchased, prices and |
| | transaction time6. Handwritten receipt , Tax Invoice receipt, Purchase Order and Delivery Note will not be accepted as proof of purchase. |
| | Winner Selection Each participant is eligible to win a maximum of one (1) prize only during the Contest Period; 1 x Grand Prize, or 1 x First Prize, or 1 x Second Prize |
| | The Organiser will contact all shortlisted Winners via WhatsApp or contact the mobile numbers from which the Organiser received of the Entry to answer a simple Contest Question. |
| | Shortlisted winners must reply and provide the correct answer within the stipulated time frame to be eligible to win the Prize. Failing which will result in forfeiture of the Prize and the next shortlisted Entry shall be selected as replacement. |
| | The Organizer will not be held liable in the event the shortlisted winner(s) cannot be contacted for whatever reasons. |
| | Grand Prize : 8 x Disney Tsum Tsum Mickey Earrings (999.9 Pure Gold) There are Eight [8] Grand Prizes consists of a Disney Tsum Tsum Mickey Earrings (999.9 Pure Gold) to be won throughout the Contest Period. |
| | As part of the Grand Prize shortlisting winners' selection process, the Organiser will allocate serial numbers for each Entry received and approved by the Organiser throughout the Contest Period [each a "Qualified Entry" and collectively the "Qualified |

| Entries"]. A set of serial numbers will be allocated for the Qualified Entries starting from serial number "1". |
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| The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries ["Total Qualified Entries"]. Assuming the Total Qualified Entries received throughout the Contest period is 3888 , the Organiser will compute and select the shortlisted winners based on the following example: |
| 3,888 ÷ 8 = <u>486*</u> |
| The Grand Prize shortlisted entry is the 486 th serial number entry and subsequent serial numbers with the multiplication of 486. |
| Example of the shortlisted winning serial numbers; 486*, 972*, 1458*, 1944*, 2430*, 2916*, 3402* and 3888*. |
| Total of <u>8 winners</u> will be selected throughout the Contest Period . |
| The rounding formula will be performed where the decimal value arises, the number will be rounded down to the nearest single digit number. |
| First Prize : 8 x Disney Tsum Tsum Daisy Earrings (999.9 Pure Gold) There are Eight [8] First Prizes consists of a Disney Tsum Tsum Daisy Earrings (999.9 Pure Gold) to be won throughout the Contest Period. |
| As part of the First Prize shortlisting winners' selection process, the Organiser will allocate serial numbers for each Entry received and approved by the Organiser throughout the Contest Period [each a "Qualified Entry" and collectively the "Qualified Entries"]. A set of serial numbers will be allocated for the Qualified Entries starting from serial number "1". |
| The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries ["Total Qualified Entries"] and the subtraction of Grand Prize Winner's Entry/ies. Assuming the Total Qualified Entries received for the month is 3888 , the Organiser will compute and select the shortlisted winner based on the following example: |
| Assuming Grand Prize winner's entries = *118 entries ; 3,888 – 118 = 3,770 ÷ 8 = <u>471.2*</u> |
| The First Prize shortlisted entry is the 471 th serial number entry and subsequent serial numbers with the multiplication of 471. |
| Example of the shortlisted winning serial numbers; 471*, 942*, 1413*, 1884*, 2355*, 2826*, 3297* and 3768*. |
| Total of <u>8 winners</u> will be selected throughout the Contest Period . |
| The rounding formula will be performed where the decimal value arises, the number will be rounded down to the nearest single digit number. |
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| | Second Prize :138 x Disney Tsum Tsum Mickey & Pluto Gold Coin (999.9 Pure Gold) There are One Hundred Thirty-Eight [138] Second Prizes consists of a Disney Tsum Tsum Mickey & Pluto Gold Coin to be won throughout the Contest Period. |
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| | As part of the First Prize shortlisting winners' selection process, the Organiser will allocate serial numbers for each Entry received and approved by the Organiser throughout the Contest Period [each a "Qualified Entry" and collectively the "Qualified Entries"]. A set of serial numbers will be allocated for the Qualified Entries starting from serial number "1". |
| | The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries ["Total Qualified Entries"] and the subtraction of Grand Prize and First Prize Winner's Entry/ies. Assuming the Total Qualified Entries received for the month is 3888 , the Organiser will compute and select the shortlisted winner based on the following example: |
| | Assuming Grand Prize & First Prize winner's entries = *238 entries ; 3,888 – 238 = 3,650 ÷ 138 = <u>26.4*</u> |
| | The Second Prize shortlisted entry is the 26 th serial number entry and subsequent serial numbers with the multiplication of 26. |
| | Example of the shortlisted winning serial numbers; 26*, 52*, 78*, 104*, 130*, 156*, 182*, 208*, 234*, 260*, 286*, 312* and so forth. |
| | Total of <u>138</u> winners will be selected throughout the Contest Period . |
| | The rounding formula will be performed where the decimal value arises, the number will be rounded down to the nearest single digit number. |
| | Winner Announcement Winners will be notified via WhatsApp. The list of winners will also be announced on the Organizer's social media <u>https://www.facebook.com/spread.the.goodness.of.milk</u> |
| | The Organiser shall reserve the right to request for evidence of the original Proof of Purchase (hardcopy) for verification and prize redemption. Failure to produce the hard copy of the Proof of Purchase upon request will result in disqualification and prize forfeiture. |
| Prizes | Grand Prize 8 x Disney Tsum Tsum Mickey Earrings (999.9 Pure Gold) |
| | First Prize 8 x Disney Tsum Tsum Daisy Earrings (999.9 Pure Gold) |
| | Second Prize 138 x Disney Tsum Tsum Mickey & Pluto Gold Coin (999.9 Pure Gold) |

| Prize Claim/Delivery Date | The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. |
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| | Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser. |
| | 3. All prizes will be processed for collection within 30 working days after the announcement of winners of the Contest. |
| | 4. All Winners are required to self-collect the prizes at the appointed agency's office. Winners are solely responsible for the collection of the Prize and the Organiser shall not be obliged to give extension notice of the Prize Collection Period. Should a Winner not be able to self-collect the Prize at the appointed agency's office, any additional costs of hand delivery by the appointed agency will have to be borne by the Winner at their own expense which may include transportation, accommodation and/or any other related expenses or Winner may authorize third party collection of the Prize with a written consent and authorization letter to the Organiser. |
| | 5. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice. |
| | 6. The Prizes must be claimed within three [3] months from the date of the letter or announcement or notice of the claim of the prize whichever is earlier. |
| | 7. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law. |
| | 8. The Organiser reserves the right to determine how uncollected Prizes will be dealt with. |

| Additional Terms | 1. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Contest Period, make Prize substitutions, cancel, terminate or suspend the Contest in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Contest will constitute their acceptance of the Terms and Conditions. |
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| | 2. The Organiser, and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won. |
| | 3. The Organiser's decision on all matters relating to the Promotion including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained. |
| | 4. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants and winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser. |
| | 5. By submitting an entry to the Contest, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions. |
| | For a more detailed description of our privacy practices, please refer to our Privacy Policy at <u>https://www.dutchlady.com.my/privacy-policy/</u> |
| | 7. You may access and request for correction of your personal data, to limit the processing of your personal data, or to contact us with any enquiries in respect of your personal data as follows: |
| | Dutch Lady Careline Telephone No. : 1800-81-3855 |
| | E-mail address: <u>dutchladycareline@frieslandcampina.com</u> |