

press release

Dutch Lady Milk Industries Berhad celebrates World Milk Day as dairy awareness grows in Malaysia

PETALING JAYA, 1 June 2023: Dutch Lady Milk Industries Berhad (DLMI), Malaysia's leading dairy manufacturer, today celebrates World Milk Day, established by the Food & Agriculture Organisation of the United Nations, as awareness of dairy nutrition gains wider acceptance in the country.

DLMI Managing Director Ramjeet Kaur Virik said World Milk Day, which has been celebrated globally with fanfare and awareness campaigns since 2001, is an important platform for the company to drive the importance of milk as an accessible and affordable dairy nutrition important for people of all ages.

She said while milk is nutrient-dense, DLMI uses innovative methods to boost the nutritional levels of DLMI dairy products by constantly reformulating dairy products including reducing sugar and fat content, as well as increasing calcium, protein, vitamins and minerals to suit the needs of all Malaysians.

"As we celebrate World Milk Day today, let us take a moment to appreciate dairy's incredible versatility, deliciousness and essentially goodness, which makes milk a nutrition which promotes healthy living and well-being," Ramjeet said.

The versatility of milk also means it brings joy to people here and worldwide as it can be used in almost unlimited ways to create a wide range of nutritious food, adding flavour and texture to recipes spanning different cuisines and even cultures.

"Throughout our long presence in the country, DLMI has remained steadfast in our purpose to Nourishing our Nation by encouraging consumption of nutritious milk products," Ramjeet said.





DLMI's brands have enjoyed multi-generational appeal among Malaysians since 1963. DLMI's celebration of its 60th anniversary in Malaysia this year is yet another true milestone of longevity.

DLMI also strongly supports the Government's national health agenda regarding non-communicable diseases, i.e., stunting, obesity and micronutrient deficiencies in children.

"The rising cases of non-communicable diseases afflicting Malaysians is at an alarming rate and DLMI continues to be at the forefront of this challenge to drive long-term sustainable solutions to address this national health crisis working together with the Government," Ramjeet said.

Malaysia remains a key market with a bright outlook and as reaffirmed in the past, the company has invested RM540 million in a new manufacturing plant in Techpark, Bandar Enstek, Negeri Sembilan to support the company's long-term expansion plans in Malaysia. This demonstrates DLMI's continued commitment to nurturing the goodness of milk and growing milk consumption in Malaysia.

The new facility will allow DLMI to double its production capacity. The adoption of new innovations will allow DLMI to meet its dairy production growth and immensely benefit the growing local dairy industry while improving the quality and volume of local raw milk production.

DLMI continues to tirelessly advance its robust Dairy Development Programme (DDP) to help raise milk quality and production as well as assist local milk farmers to learn new knowledge and skills from their Dutch counterparts.

Since 2011, DDP working with the Department of Veterinary Services (DVS) has helped produce 37.9 million litres of local fresh milk.

With a bright, long-term outlook for milk as a preferred and affordable protein as part of a healthy and balanced lifestyle, World Milk Day is the ideal platform for DLMI to remind all Malaysians about the importance of prioritising their health and wellbeing and consuming a glass of milk whenever possible in the post-pandemic era.





About Dutch Lady Milk Industries Berhad

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. DLMI was the first milk company to be listed on Bursa Malaysia in 1968, and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

Staying true to our purpose of Nourishing Our Planet and People in Every Stage of Life, DLMI manufactures and sells a wide range of quality dairy products for the home and export market. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. The follow-up SEANUTS II was conducted between 2019 – 2021 involving 14,000 children in the four countries. More information can be found at www.dutchlady.com.my

About Royal FrieslandCampina N.V.

FrieslandCampina is one of the largest dairy companies in the world with a cooperative tradition going back 150 years. The company processes the milk from dairy farms into a wide range of dairy products and ingredients. This way Royal FrieslandCampina provides hundreds of millions of people throughout the world with valuable nutrients from milk.

Royal FrieslandCampina N.V. is fully owned by Zuivelcoöperatie FrieslandCampina U.A., with 15,703 dairy farmers in the Netherlands, Belgium, and Germany as members. Through the cooperative, these member dairy farmers own and supervise the company. Together with member dairy farmers, FrieslandCampina manages the entire production chain: from grass to glass.

FrieslandCampina provides consumers with dairy products, such as milk, yoghurt, condensed milk, dairy-based beverages, cheese, butter, quark, and cream. The dairy company supplies specific nutrition to specific consumer groups, such as children, the elderly, and sportspeople. Professional customers, such as bakers, pastry chefs, chocolate confectioners, chefs, and caterers can rely on FrieslandCampina for a broad product range, including creams, butters, desserts, and fillings. In addition, the company supplies high-quality ingredients to international food producers and pharmaceutical companies.

In 2021, 10,564 member dairy farms in the Netherlands, Germany, and Belgium supplied almost 10 billion kilos of milk for processing into dairy products and ingredients. FrieslandCampina has branches in 32 countries and exports to more than 100 countries worldwide. At year-end 2021, FrieslandCampina employed an average of 22,961 workers (FTEs). For additional information, please visit our website: www.frieslandcampina.com.

Issued by Dutch Lady Milk Industries Berhad

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