

press release

Dutch Lady Milk Industries Berhad (DLMI) organises *Karnival Nourish PJ* to raise awareness about dairy nutrition and foster harmony

PETALING JAYA, 27 November 2023: Leading dairy manufacturer Dutch Lady Milk Industries Berhad (DLMI) together with Masjid Tun Abdul Aziz in Petaling Jaya organised *Karnival Nourish PJ*, a fun-filled and educational event yesterday to promote the benefits of milk and dairy products for health and wellness, as well as to foster social harmony and cohesion among the diverse communities in Petaling Jaya.

DLMI Managing Director Ramjeet Kaur Virik said DLMI has been part of the community for 60 years and the company has been Nourishing the Nation via various initiatives through the years.

“As many are aware, our manufacturing plant which is a well-known landmark in Petaling Jaya, will shift to Bandar Enstek next year and this is our way of giving back to the community we have been a part of since 1963,” she said adding the event was important to strengthen community relations and raise awareness about the importance of dairy nutrition.

“The collaboration between Masjid Tun Abdul Aziz and Dutch Lady Milk Industries Berhad is an important step in strengthening our community, and spreading awareness about the importance of maintaining health regardless of age. Through this joint effort, we hope to provide a meaningful contribution, improve the quality of life of the local community, and importantly educate them about the benefits of dairy products,” Dr. Hamzah bin Darus, Masjid Tun Abdul Aziz Chairman said.





Some of the morning activities included a fun walk to encourage physical and mental fitness as well as an educational talk by DLMI's nutritionist on the importance of dairy nutrition and how to incorporate milk and dairy products into a balanced diet and lifestyle. This was followed by a free body composition analysis to get an assessment of body fat percentage, muscle mass, and metabolic rate and interactive games with attractive prizes given away to lucky participants.

Ramjeet added, "In line with our purpose of Nourishing Our Planet and People in Every Stage of Life, DLMI remains steadfast to producing and delivering quality, sustainable and Halal dairy nutrition to all Malaysians. We will continue to partner the relevant government agencies, authorities and local communities to increase access to nutrition in our quest to build a healthier Malaysia".

About Dutch Lady Milk Industries Berhad

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. We were the first milk company to be listed on Bursa Malaysia in 1968, and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

Staying true to our purpose of Nourishing Our Planet and People in Every Stage of Life, DLMI manufactures and sells a wide range of quality dairy products for the home and export market. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. The follow-up SEANUTS II was conducted between 2019 – 2021 involving 14,000 children in the four countries. More information can be found at www.dutchlady.com.my

About FrieslandCampina

Every day, FrieslandCampina provides millions of consumers all over the world with food that is rich in valuable nutrients. With annual revenue of 11.3 billion euros, FrieslandCampina is one of the world's five largest dairy companies, supplying consumer and professional products, as well as ingredients and half-finished products to the food industry and the pharmaceutical sector around the world. FrieslandCampina has offices in 36 countries and 23,816 employees, and its products are available in more than 100 countries. The Company is fully owned by Zuivelcoöperatie FrieslandCampina U.A, with 17,413 member dairy farmers in the Netherlands, Germany and Belgium—making it one of the world's largest dairy cooperatives. For more information, please visit: www.frieslandcampina.com

Issued by Dutch Lady Milk Industries Berhad

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