

# press release

## **Dutch Lady Milk Industries Berhad Bids Bittersweet Farewell to Iconic Petaling Jaya Factory**

**PETALING JAYA, 28 October 2024:** Dutch Lady Milk Industries Berhad (DLMI) marked the end of an era as it bid farewell to its iconic factory in Petaling Jaya. The event held yesterday, was attended by the local community and DLMI's key stakeholders.

The factory has been a cornerstone of the Petaling Jaya community, providing jobs, fostering economic growth, and producing beloved dairy products for generations of Malaysians.

DLMI Managing Director Ramjeet Kaur Virik expressed mixed emotions at the event. "Today is bittersweet for all of us," she said. "While we're sad to leave Petaling Jaya, our mission to nourish our nation has just gotten bigger and better with our move to Bandar Enstek. This factory made DLMI the country's leading dairy manufacturing company, a position we still enjoy after all these years".

The Member of Parliament for Petaling Jaya, YB Lee Chean Chung who attended as the guest of honour, acknowledged the factory's significance to the community. "The DLMI factory has been a centrepiece of our community for more than six decades," the MP stated. "It's not just a symbol of economic opportunity, but of hard work, dedication, and resilience".

As part of the farewell, DLMI announced its involvement in a soon-to-be launched social enterprise initiative, 'Program Pemakanan Sihat dan Nutrisi Kanak-Kanak' at Desa Mentari Block 6, Petaling Jaya, helmed by the Petaling Jaya





Parliamentary Service Centre and supported by Allegra Technologies Sdn Bhd. The pilot programme targeting 300 children aged one to six, aims at promoting healthy eating habits and supporting overall nutrition and growth. This innovative programme will use AI-powered vending machines to provide daily milk to the children, ensuring consistent access to essential nutrients and fostering better health outcomes.

The event also paid tribute to the factory's iconic cow sculptures, Daisy and Maya. These beloved mascots, which have greeted passersby since 1970, will soon find a new home at DLMI's state-of-the-art facility in Bandar Enstek.

"While our beloved factory in Petaling Jaya is no more, we have the fondest memories and milestones to be proud of," Ramjeet added. "DLMI is forging ahead in our next corporate chapter with determination and the deepest passion as we continue nourishing Malaysians".

As DLMI moves forward, it remains committed to its purpose of Nourishing Our Planet and People in Every Stage of Life. The company's RM540 million investment in the new Bandar Enstek facility underscores its long-term commitment to Malaysia and its dedication to producing high-quality, Halal and sustainable dairy products for the nation and beyond.

While the factory's closure marks the end of a chapter in Petaling Jaya's history, DLMI's legacy of nourishment and community involvement will continue to thrive in its new home.

#### **About Dutch Lady Milk Industries Berhad**

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. We were the first milk company to be listed on Bursa Malaysia in 1968, and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

Staying true to our purpose of Nourishing Our Planet and People in Every Stage of Life, DLMI manufactures and sells a wide range of quality dairy products for the home and export market. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. The follow-up SEANUTS II was conducted between 2019 – 2021 involving 14,000 children in the four countries. More information can be found at [www.dutchlady.com.my](http://www.dutchlady.com.my)





### **About FrieslandCampina**

Every day, FrieslandCampina provides millions of consumers all over the world with food that is rich in valuable nutrients. With annual revenue of 11.3 billion euros, FrieslandCampina is one of the world's five largest dairy companies, supplying consumer and professional products, as well as ingredients and half-finished products to the food industry and the pharmaceutical sector around the world. FrieslandCampina has offices in 36 countries and 23,816 employees, and its products are available in more than 100 countries. The Company is fully owned by Zuivelcoöperatie FrieslandCampina U.A, with 17,413 member dairy farmers in the Netherlands, Germany and Belgium—making it one of the world's largest dairy cooperatives. For more information, please visit: [www.frieslandcampina.com](http://www.frieslandcampina.com)

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