

DLMI WIN BACK OUR THOUGHT LEADERSHIP!

INVESTOR VISIT TO DLMI@ENSTEK

22 Sep 2025



DLMI Management Team Members



Veronika Utami Managing Director



Kai de Klerk Finance Director



Imun Lim Marketing Director



Ezmir Hazizi Azhar Corp. Affairs Director



Katina Nurani Head of Legal & Company Secretary



Paul CeelenOperations Director

Edalyn-Hadjula Legarde Human Resource Director

Dutch Lady Milk Industries Berhad

"Nourishing Our Planet and People in Every Stage of Life"



1963

>60 years of established credibility



>50

Years implementing halal compliance system



RM1.45Bn Net Sales Value

RM1.97Bn Market Cap (Jan 2025)



36.2L

One of the highest Per Capita consumption in SEA



largest purchaser of local fresh milk*



653
Farmers trained since

2013



Gender diversity (Male:Female)

62:38 Total 50:50 Mgmt population 50:50 Mgmt Team 25:75 Board of Dir



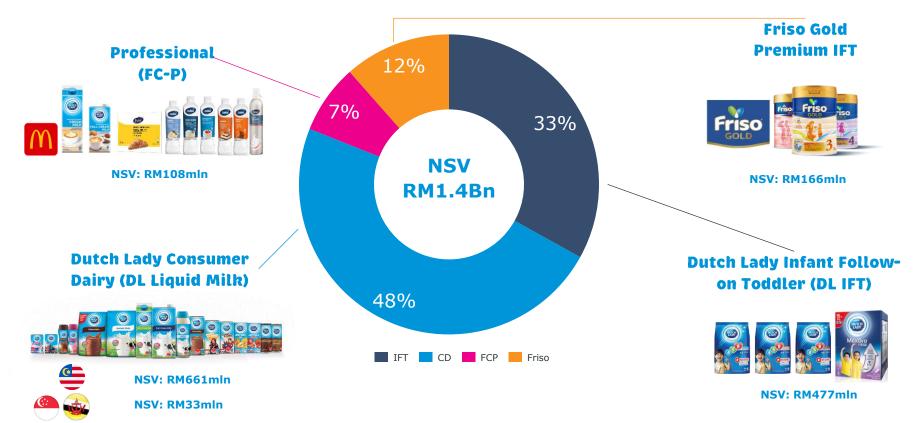
Diverse Consumer
All Malaysians



** From Department of Veterinary Services Malaysia Milk Collection Centre and Direct Farms in 2021



Four key product segments contributing to robust RM1.4bn revenue in 2024







AGENDA

- DAIRY CATEGORY STORY
- COMMERCIAL
- TRANSFORMING SCHOOLS PROGRAM
- FINANCIALS
- FACTORY VISIT

IMPORTANCE OF DAIRY CATEGORY

MALAYSIA KIDS POPULATION AND DAIRY CONSUMPTION

Young population with 75% of children (1-12 years old) consuming liquid dairy drinks.

A SIZEABLE CHILDREN POPULATION **AT 7.6M** Male Female 100+ 0.0% 0.0% 95-99 0.0% 0.1% 90-94 Malaysia - 2024 85-89 Population: 35,557,673 80-84 75-79 70-74 65-69 60-64 50-54 2.7% 2.5% 40-44 35-39 4.9% 4.0% 4.8% 4.1% 25-29 4.1% 20-24 4.5% 15-19 3.8% 0-14 YO 3.8% 10-14 0% Source: Population of Malaysia 2024 - PopulationPyramid.net

75% MALAYSIAN CHILDREN CONSUME LIQUID DAIRY DRINKS

DAIRY DRINKS CONSUMPTION AMONG 1-12 y.o.

Dairy Product	% Penetration P1W		
Liquid Dairy Drinks	75%		
Formulated Milk Powder	47%		



Source: Kids Dairy U&A, 2025



NUTRIENT DEFICIENCY IN CHILDREN

Stems from lower daily dairy consumption and unhealthy food and drinks repertoire, especially in younger children.

Pivotal to drive Every day Dairy Habit for Malaysian starting at younger age



Below Age 5

76.8%

DID NOT consume milk/milk products at least two times daily.

(NHMS MCS 2022)

Age 3-6

61%

Children drink **sugary drinks** at least 5 times a week.

(BMC Public Health 2020 - For Kelantan State)

Below Age 12

0.6

Servings of milk/dairy per day

– lowest compared to ID, TH

or VN

(https://pubmed.ncbi.nlm.nih.gov/3940 8197/#&gid=article-figures&pid=figure-2-uid-1) (MDG2020)



MALAYSIAN CHILDREN

Are affected by the triple burden of malnutrition...



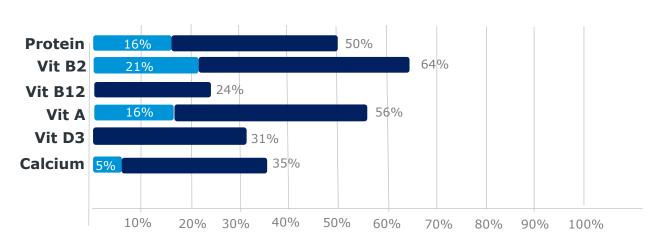
DAIRY'S ESSENTIAL ROLE

Significant impact to meet children's daily nutrient requirement yet majority of population did not meet sufficient daily intake.

Commonly consumed breakfast in Malaysia¹ \rightarrow Bread (40 % of ~BF consumers) + 1 serving of DL Full Cream Milk(200ml)

% of RNI (4-6 yr old) delivered







MyBreakfast study 2013 (children aged 6-17 yrs) by Nutrition Society of Malaysia

[^]Tee ES, Ismail MN, Mohd Nasir A et al. (1997) Nutrient Composition of Malaysian Food. Edition-4. Kuala Lumpur: Malaysian Food Composition Database Programme (as cited in SEANUTS II MY by Poh BK et al., 2023

SOLVING THE NUTRITION CHALLENGES

With Dutch Lady Milk Industries Berhad (DLMI)

Nutrition Security

Provide children with the right fortified dairy nutrition



Nutrition Education

Help children make the right nutrition choices

Trusted by MY consumers with more than **60 years** of dairy expertise







Trusted partner of 13 years with the MY school milk program

Providing **portfolio across life stages** with needed nutrition





Monitoring and understanding nutritional status of MY and other children (>13'000) in the region



DAIRY CATEGORY VISION

CATEGORY GROWTH DRIVERS TOWARDS 2030 DUTCH LADY MAKE LIFE HAPPEN



1 Nutritious Morning

FOUNDATION OF THE DAY



2 Kids Nutrition Foundation

FOUNDATION OF LIFE



3 Convenient Nourishment

NOUTRITION AT FINGERTIP

ENABLER

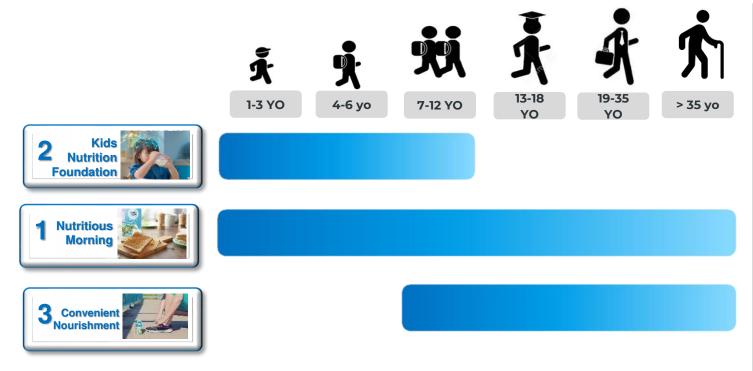


DIVERSE PRODUCTS TO NOURISH MALAYSIAN FAMILIES ACROSS LIFE STAGES



AFFORDABLE & ACCESSIBLE NUTRITION

CATEGORY GROWTH DRIVER TOWARDS 2030 DUTCH LADY MAKE LIFE HAPPEN





NUTRITIOUS MORNING





Dairy is the essential primary source of nutrition to support strong body since it contains high quality protein and primary source of calcium.

Morning is the key occasion for Dairy: 72% for FMP, 65% for HFD & 44% for liquid milk (UHT & Pasteurized).





Children who consume a portion of dairy at breakfast have a 1.6 to 2.6 times higher daily intake of calcium and 1.6 to 4.4 times higher daily intake of vitamin D compared to those who do not include dairy in their morning meal.

Dairy Opportunities



Dairy as source of essential nutrition for strong body to make life thriving



Education on importance of dairy morning routine

KIDS NUTRITION FOUNDATION





Adequate nutrition & healthcare in the first 1000 days impact brain development, immunity & growth.

Brain development/ DHA is the top 5 drivers for kids 1-4 y.o.



IFT remains relevant for kids 1-4 y.o, with Liquid Milk added to repertoire as early as when they turn 1 y.o.

Dairy shifts to nutrition supplementary role as kids grow, when convenience gains importance, IFT lapsing increases.

55% of kids first enter liquid milk via UHT Milk with half highlighted UHT specialized for Kids as their UHT entry point.



Dutch Lady is market leader in IFT & Liquid Milk, with strong brain benefit credentials

Dairy Opportunities



Brain development benefit is critical for young kids



Elevate Dairy importance among kids with Brain BENEFIT-LED nutrition



Product repertoire to capture the transition needs between IFT and UHT milk for kids

CONVENIENT NOURISHMENT





Consumers with active lifestyle spend more time outside home, hence require nutritious & convenient drinks & foods throughout the day.

62% APAC consumers are likely to pay more for convenience.

Nutritious/ healthy (~50%) is the top driver for out-of-home RTD Dairy consumption in Malaysia.



Proximity channels driving retail growth with convenience & consistently low-price propositions.

Dairy Opportunities



On-the-go activations to build more dairy occasions



Driving better presence in Chiller in Minimarket and GT channels



Pack-price architecture serving the on-the-go versatility



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AS NO. 1 THOUGHT LEADER NUTRITION DAIRY BRAND IN MALAYSIA



RTD ACROSS LIFE STAGE



EARLY LIFE FOUNDATION IFT

RAISE THE CEILING: LEADING WITH NUTRITION & BENEFIT ON BRAIN & BODY

STRENGTHEN THE FLOOR: FULFILLING FUNDAMENTAL NUTRITION VIT D & CALCIUM

Dutch Lady Strategic Pillars



Purpose: Nourishing Our Nation Make Life Happen







Drive Rigour in Execution



Profitable Fuel for Growth

Driving profitable product and channel mix for sustainable growth



Tracking and Governance

Develop profitability dashboard for tracking and governance and integrate into commercial rhythm



Store Power



RTM Power

Win in Emerging Channel

Strengthen store power by driving executional excellence and speed to market

13. Elevate distributor capability through a unified structure and process for better efficiency and effectiveness and integrate it thru



Strengthen shopper communication Nutrition Benefit and trusted No.1 Nutrition positioning

Today



UHT

Make Breakfast Happen



IFT

Make Your Kid's World Happen

Destination (Q4 '25)





No.1 Nutrition* Support Strong Body





No.1 Nutrition* Support Active Minds

Professional business | Opportunity for us to grow

Out of home consumption is increasing in Malaysia

Food service ~65K outlets & continue to grow

Huge opportunity on milk, cream, butter & soft serve through professional B2B business

Right portfolio and expertise to win









Portfolio dedicated for professional use



Category expertise and dedicated team to drive Professional business





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Turbo-Charging School to Nourish Malaysia at Scale

Transforming Schools, Nourishing Mind: Program Overview

Programme Objectives To transform the landscape of learning and nutrition in schools by enabling digital education, broadening access to nutrition via affordable milk while fostering the right dietary habits.

Key Programme Driver

1

Adopt-a-School Programme

In line with the government's agenda to strengthen digital education and bridge the education gap, every school in the state that has deployed with Subsidised Milk Programme will receive a DLEx (Digital Learning Experience) Room as part of DLMI's CSR initiative.

2

Subsidised Milk Programme

With the increasingly serious issue of the **triple burden of malnutrition among students** – undernutrition,
overweight, and micronutrient deficiencies – this
initiative **offers nutritious milk at an affordable price** in schools through chillers and AI vending
machines (Pilot).





Turbo-Charging School to Nourish Malaysia at Scale

Transforming Schools, Nourishing Mind: Official Launch Ceremony





















Turbo-Charging School to Nourish Malaysia at Scale

Transforming Schools, Nourishing Mind: News Article







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DLMI 5-year growth | Year on year volume and topline growth, while EBIT grew structurally but fluctuated with COGS movements and one-off costs for Enstek.





Key H1 2025 financials versus H1 2024:

Revenue grew by 3.5% in H1'25, driven by 5.1% volume growth. Operating Profit increasing with higher revenue and lower one-off BB costs, yet on a like-for-like basis lower driven by higher COGS and A&P investments.

Net Sales RM749.0m

Operating Profit RM68.7m +3.0%

Net Profit
RM48.4m
-0.6%

YTD Operating Cash Flow RM37.2m -RM3.4m

Net sales growth + 3.5% + RM25.4m

Adj. Operating Profit*

RM82.6m
-9.3%

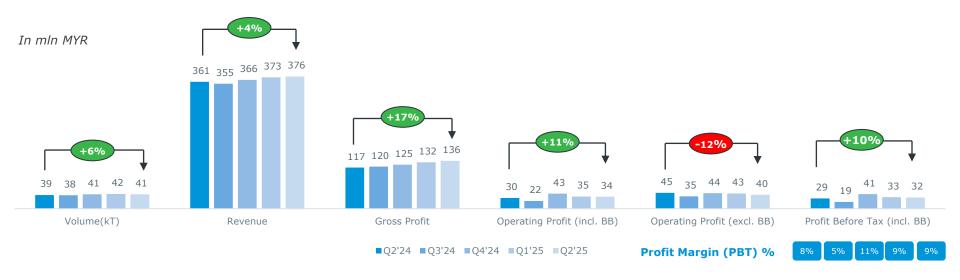
Adj. Net Profit* **RM59.0m**-12.2%

Adj. EPS* **RM0.92**-12.2%



DLMI key financials

Revenue grew by 4.1% in Q2′25, driven by 5.5% volume growth. Operating Profit increasing with higher revenue and lower one-off BB costs, yet on a like-for-like basis lower driven by higher COGS and A&P investments

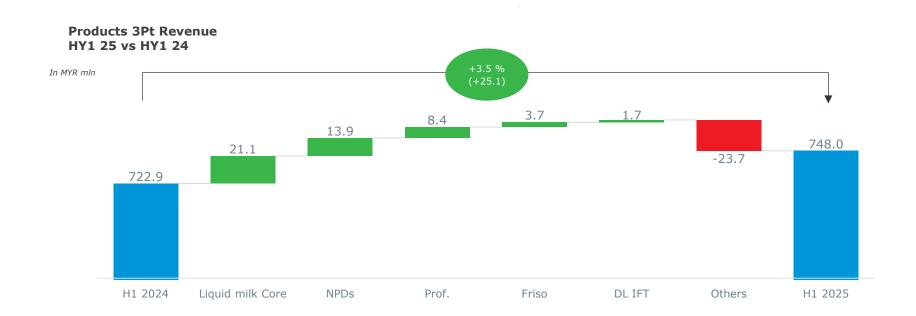


- **Volume** grew (ix 106) due to stronger CD liquid result, higher professional sales, slight increase from Friso (from both IFFO and GUM), whilst DL IFT volume was flat, partially offset with discontinuation of STM/RTE/DKY.
- Revenue grew +4% mainly due to +6% total volume growth, RGM and partially offset with product mix.
- Gross Profit is higher mainly driven by 4% increased in revenue, lower TD, positive FX on COGS, and lower inventory write off. This is offset with higher commodity price, and inventory revaluation loss.
- Operating Profit vs LY is higher by 11% driven by lower one-off BB costs, whereas higher A&P investments and FX derivative loss impacted operating profit on like-for-like basis.



3rd party Revenue growth fueled by Vol & RGM

Stronger performance across key strategic PMC, partially offset by discontinued range





Bursa Profit and Loss statement Q2'25 vs Q2'24

Higher Revenue (+4.1%) driven by volume, operating profit (+MYR3.4mln) driven by lower one-off BB costs, yet excl. BB lower by MYR5.6mln, where positive impact of volume and pricing is offset with higher commodity price and A&P.

in mln MYR	2025 Q2	2024 Q2	Index	2025 Q1	Index
Vol mln kg (3rd party) Revenue	41.0 375.6	38.8 360.9	106 104	42.1 373.4	97 101
Cost of Sales	(239.4)	(244.2)	98	(241.6)	99
Gross Profit	136.2	116.7	117	131.8	103
Other Income	36% -	32% -		35% -	
Distribution Expenses	(55.2)	(49.5)	112	(49.4)	112
Administrative Expenses	(11.8)	(9.0)	131	(11.8)	100
Other Operating Expenses	(35.2)	(27.7)	127	(35.8)	98
Results from Operating Activities	33.9	30.5	111	34.8	98
Finance Costs	(2.1)	(1.5)	138	(1.9)	106
Interest Income	0.1	0.1	120	0.1	85
Profit Before Taxation	32.0	29.0	110	32.9	97
Income Tax Expenses	(8.6)	(7.0)	122	(7.9)	109
Net Profit	23.4	22.0	106	25.0	93
Accelerated Depreciation & One-Offs	5.6	14.7	38	8.3	68
Adj. Results from Operating Activities	39.6	45.2	88	43.1	92
Adj. Profit Before Taxation	37.6	43.8	86	41.2	91
Adj. Income Tax Expenses	(9.9)	(11)	94	(9.9)	100
Adj. Net Profit	27.7	33.2	83	31.3	88



H1 Operating Profit bridge versus same period LY

EBIT growing helped by Big Blue one-offs lower mainly driven by higher commodity price, A&P investments, SG&A and FX hurts offsets by positive volume/mix, lower TD, price increase and packaging rebates.





Driving Sustainable Cost Leadership to Fuel Future Growth

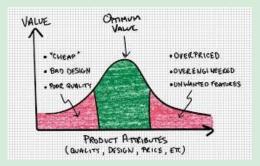


Revenue Growth Management



- 1. Driving profitable product and channel mix
- 2. Set effective Hero SKU pricing
- 3. Drive promotion and trade spend effectiveness

Design to Value



Recipe and packaging harmonization and optimization across SKUs

Performance+

Performance

- 1. Initiatives under Performance+ have to have a clear link to the Profit and Loss. Cost avoidance is therefore not considered as a Performance+ saving
- 2. DLMI target to achieve €15M by 2027.
- 3. Key levers:
 - Logistics and Cost to Serve
 - Manufacturing overhead
 - Operating efficiencies
 - Procurement savings



Key outlook considerations for 2025/2026

- Continued growth of Dairy market led by UHT, whilst IFT category is under pressure from lower birthrates and earlier switch out to (adjacent) categories
- Dairy Raw materials stabilizing, yet at high level
- MYR strengthened (is this sustainable?)
- SST % increase and broader scope increase input costs
- RGM, DTV and Performance+ to offset inflationary pressure





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