

# press release

## **Dutch Lady Supports Yayasan Kebajikan Negara's Program Ceria Kasih in Sarawak**

**SARAWAK, 17 December 2025:** Dutch Lady Milk Industries Berhad (DLMI) continued its on-ground community engagement in Sarawak by supporting Yayasan Kebajikan Negara's (YKN) *Program Ceria Kasih* and Back to School 2026 event held in Lundu and Kuching on 13 and 14 December.

The two-day event formed an integral part of DLMI's mission to equip children with the confidence, readiness and nutritional awareness needed for the new school year. The programme featured a nutrition education session as well as school preparation and wellbeing activities designed for both, parents and children. Through these partnerships, DLMI aims to offer families practical support and reassurance that strengthen their children's preparedness as they transition into the upcoming school term.

More than 700 children benefitted from DLMI's participation through the distribution of learning materials, milk sampling activities and nutrition-focused engagements. Sampling sessions featured Dutch Lady Omega milk as part of nutrition education activities designed to help families better understand the role of essential fatty acids and DHA in children's development.

The first session in Lundu, held at Dewan CENTEXS and officiated by the Political Secretary to the Minister of Women, Family and Community Development, Encik Mohammed Kamaluddin bin Mohd Effendie, featured DLMI's distribution of 200 goodie bags and milk sampling exercises.

The second session at Dewan Hikmah Exchange Event Centre, Kuching, graced by the Minister of Women, Family and Community Development, YB Dato' Sri Hajah Nancy Shukri saw DLMI contributes 500 goodie bags, conduct milk sampling activities and deliver a nutrition session for parents and children.



DLMI Managing Director, Veronika Utami reaffirmed DLMI's commitment to long-term, community-focused support in the state.

"Sarawak continues to shape our understanding of what communities value most for their children. Every engagement helps us listen, learn and respond in ways that support families meaningfully. By supporting YKN's efforts and complementing broader state and national initiatives, we hope to stand alongside parents, teachers and partners to help children begin the school year with confidence and the right support."

Minister of Women, Family and Community Development, YB Dato' Sri Hajah Nancy Shukri, expressed her appreciation for DLMI's involvement.

"We welcome DLMI's ongoing support for families in Sarawak, particularly in areas of nutrition and child wellbeing. Their presence today, and through other initiatives across the state, reflects how public-private collaboration can help strengthen our shared responsibility to ensure children are healthy, confident and ready to learn."

These engagements reflect DLMI's long-standing commitment to supporting families and children across the state, particularly in communities where daily circumstances and access to resources vary. DLMI's involvement is anchored in a straightforward belief: when children are prepared, supported and nourished, they begin the school year with greater confidence. These initiatives also reflect DLMI's aspiration to play a steady and purposeful supporting role in the hopes and ambitions Sarawakian families hold for their children.

This participation also aligns with DLMI's commitments under *Program Mengkhasiatkan Kanak-Kanak*, a CSR initiative implemented under the School Milk Programme. Through this initiative, DLMI supports children in the early years by providing 200 students with milk on each schooling day.

For 2026, DLMI will broaden this support to include an additional 100 students from Santubong, bringing the total to 300 Year One students across Daro, Mukah and Santubong. Each child will receive a Dutch Lady Omega milk, which contains Omega-3, Omega-6 and DHA; nutrients known to support children's brain development as they grow and learn. This initiative is distinct from *Program Ceria Kasih* and is carried out in alignment with guidance from local education authorities, complementing existing government and community efforts in ways that respect local needs and priorities.





Throughout 2025, DLMI deepened its presence in Sarawak through the School Milk Programme, strengthened nutrition education efforts and a range of school-based initiatives developed in partnership with state agencies and community organisations. The company remains committed to contributing responsibly and sustainably in support of government priorities, while staying responsive to the evolving needs of Sarawak's families.

DLMI's goal is to be a reliable, long-term partner in the state's aspirations for child development and family wellbeing; delivering practical, meaningful initiatives that help create environments where children can learn, grow, and feel supported.

#### **About Dutch Lady Milk Industries Berhad**

Incorporated in 1963, Dutch Lady Milk Industries Berhad (DLMI) is a leading dairy company in Malaysia. It is owned by one of the largest dairy cooperative companies in the world, Royal FrieslandCampina NV, a Dutch multinational dairy company. We were the first milk company to be listed on Bursa Malaysia in 1968, and the first to introduce Formulated Milk Powder for Children in Malaysia in 1988.

Staying true to our purpose of Nourishing Our Planet and People in Every Stage of Life, DLMI manufactures and sells a wide range of quality dairy products for the home and export market. Through a unique collaboration between FrieslandCampina and four international research teams/universities, we initiated the South East Asian Nutrition Surveys (SEANUTS) study in 2009, involving four countries – Malaysia, Indonesia, Vietnam and Thailand. SEANUTS is the largest and most extensive nutrition and health study ever done in South-East Asia, wherein 16,744 children up to 12 years old were surveyed over a four-year period. The follow-up SEANUTS II was conducted between 2019 – 2021 involving 14,000 children in the four countries. More information can be found at [www.dutchlady.com.my](http://www.dutchlady.com.my)

#### **About FrieslandCampina**

FrieslandCampina is a large international dairy company with a cooperative history dating back more than 150 years. The company processes milk into nutritious dairy products, such as milk, yoghurt, condensed milk, dairybased beverages, cheese, butter, quark and cream. The dairy company supplies specific nutrition for specific consumer groups, such as children, the elderly and sportspeople. Professional customers, such as bakers, pastry chefs, chocolate confectioners, chefs and caterers can rely on FrieslandCampina for a broad range of products, including creams, butters, desserts and fillings. The company also supplies high-quality ingredients to food producers and pharmaceutical companies. Dutch, Belgian and German dairy farmers jointly own the company through Zuivelcoöperatie FrieslandCampina U.A. For additional information: [www.frieslandcampina.com](http://www.frieslandcampina.com)

#### **Issued by Dutch Lady Milk Industries (DLMI) Berhad**

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