

TERMS AND CONDITIONS

Organiser	Dutch Lady Milk Industries Berhad (196301000165/5063-V)
Promotion Name	Dutch Lady Huat Raya Promotion
Promotion Period	The Promotion starts at 00:00:00 on 1 February 2026 and closes at 23:59:59 on 31 March 2026 .
Eligibility	<p>The Promotion is open to all Malaysian citizens and permanent residents in Malaysia aged 18 years and above with valid identification number (MyKad or MyPR) as on 1 February 2026.</p> <p>The following groups of persons shall not be eligible to participate in the Promotion :</p> <ul style="list-style-type: none"> (a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses). (b) Employees of the Organiser's agencies associated with the Promotion and their immediate families (spouse, children, parents, siblings, and their spouses).
Entry Method	<p>WhatsApp Entry</p> <p>1. Buy a minimum of Ringgit Malaysia Fifteen [RM15] worth of any Dutch Lady® UHT and Pasteurised products ("Dutch Lady Participating Products") in a single receipt ("Proof of Purchase" or "Receipt") at any AEON & AEON MaxValu Prime outlets (in-store) or online store nationwide within the Promotion Period.</p> <p>The Participating Dutch Lady Products are as follows:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Dutch Lady® UHT Milk 180ml <input checked="" type="checkbox"/> Dutch Lady® UHT Milk 200ml <input checked="" type="checkbox"/> Dutch Lady® UHT Milk 300ml <input checked="" type="checkbox"/> Dutch Lady® Signature Can 240ml <input checked="" type="checkbox"/> Dutch Lady® UHT Milk 125ml <input checked="" type="checkbox"/> Dutch Lady® Omega 125ml & 180ml <input checked="" type="checkbox"/> Dutch Lady® UHT Milk 1L <input checked="" type="checkbox"/> Dutch Lady® Pasteurized Milk 1L <p>2. Snap a clear picture of the receipt(s) and send the following information via WhatsApp to 012-221 6266.</p> <ul style="list-style-type: none"> a. Clear picture of the Proof of Purchase/Receipt b. Full Name c. MyKad/MyPR Number (e.g., Picture of Receipt, Amirah Binti Ashraf, 9XXXXX-1X-5XXX) ("Qualified Entry")

TERMS AND CONDITIONS

	<p>3. Each valid entry, completed with the required picture of receipt, fulfilled purchase requirement, and personal information received and approved by the Organizer during the Promotion Period will be serialized at the back end for winners' selection purposes (“Qualified Entry”). For every RM 15.00 purchased of participating product(s) in a single receipt, ONE (01) serial number will be allocated to the Entry. For example;</p> <p>a) A single receipt with more than RM 30.00 of Dutch Lady Products, TWO (02) serial numbers will be given.</p> <p>b) A single receipt with more than RM 45.00 of Dutch Lady Products, THREE (03) serial numbers will be given.</p> <p>4. The serial number will not be given out as it is for internal usage of winner's selection.</p> <p>5. Each Proof of Purchase is eligible for one (1) submission only. The Organiser shall reserve the right to disqualify any submission with duplicated Proof of Purchase.</p> <p>6. Multiple entry(ies) by the same participant with different Proof of Purchase during the Promotion Period are allowed in accordance with these Terms and Conditions.</p> <p>7. Each receipt is eligible for a maximum of twenty (20) entries only.</p> <p>8. Retain the Original Receipt or Proof of Purchase for verification purposes.</p> <p>9. Notwithstanding any of the above, upon receipt of the Entry and/or upon selection of the winners, as the case may be, the Organiser shall reserve the right to request for further evidence in the processing of the Entry including the original Proof of Purchase (hardcopy for physical purchase(s)) and the identification documents for verification prior to the delivery of the Prizes. Failure to produce any of the foregoing documents within the stipulated time frame will result in disqualification and forfeiture of the Prizes.</p>
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TERMS AND CONDITIONS

Entry Deadline	<p>All entries must be received by the Organiser on or before 23:59:59 on 31 March 2026. Any Entry received outside the Promotion Period shall be automatically disqualified.</p> <p>For the weekly submissions, the Organiser shall receive the submission of Entries on or before 23:59:59 of the last date of each Promotion Week as tabulated below.</p> <p>Promotion Week Schedule</p> <ul style="list-style-type: none">➤ WEEK 1: 01 February 2026 – 07 February 2026➤ WEEK 2: 08 February 2026 – 14 February 2026➤ WEEK 3: 15 February 2026 – 21 February 2026➤ WEEK 4: 22 February 2026 – 28 February 2026➤ WEEK 5: 01 March 2026 – 07 March 2026➤ WEEK 6: 08 March 2026 – 14 March 2026➤ WEEK 7: 15 March 2026 – 21 March 2026➤ WEEK 8: 22 March 2026 – 31 March 2026
Judging Details	<p>Verification of Entries</p> <ol style="list-style-type: none">1. Original Tax Invoice receipt indicating the Product(s) and Values, Receipt Number, Valid Purchase Date and Outlet Name2. Valid required Personal Details3. No Duplication of Proof of Purchase4. No alteration of receipt in any form; store name, items purchased, prices and transaction time5. Handwritten Receipt, Purchase Order and Delivery Note will NOT be accepted as proof of purchase.6. Disqualified receipt/document as proof of purchase includes:<ol style="list-style-type: none">i. Credit Card Slipsii. Handwritten Receiptsiii. Refund/Return of Purchase Slipsiv. Delivery Notev. Receipts Not Printed from a Cash Register (POS system for physical purchase(s)) <p>Winner Selection</p> <p>Each participant is eligible to win a maximum of TWO (02) prizes during the Promotion Period.</p> <ul style="list-style-type: none">• 1x Weekly Prize and 1 x Grand Prize, or• 1x Weekly Prize and 1 x First Prize

TERMS AND CONDITIONS

The Organiser will contact all shortlisted Winners via WhatsApp from the Promotion number **012-221 6266** to the winner's WhatsApp number submitted during the Promotion entry submission to answer a simple Question.

Question: "Dutch Lady milk is packed with nutrients such as Protein, Calcium, Vitamin A and D3." (True/False)

Shortlisted winners must reply and provide the correct answer within **two (2) days** from the Question Notification to be eligible to win the prize. Failing which will result in forfeiture of the prize. The Organiser will not be held liable in the event that the shortlisted entries cannot be contacted for whatever reason.

Upon receipt of the correct answer, **Qualified Winners** will be contacted via WhatsApp to confirm their correct answer and to request their delivery address for prize fulfilment. In the event the Qualified Winners cannot be contacted for any reason, the **Organiser reserves the right to select the next eligible shortlisted entry as a replacement winner**. The Organiser will not be held liable for any failure to contact the Qualified Winners.

Grand Prize : 1 x HABIB 10g 999.9 Gold Bar worth RM 6,925

There is one (1) x Habib 10g 999.9 Gold Bar worth RM6,925 to be won throughout the Promotion Period.

The winner will be determined based on the serialized number of qualified entries received during the Promotion Period, for example: if there are 3,888 eligible entries received during the Promotion Period, this number will be divided by 2. The illustration of computation is as follows:

$$3,888 \div 2 = \mathbf{1944*}$$

The Grand Prize shortlisted winner is the entry with serial number **1944***.

Total of 1 winner will be selected throughout the **Promotion Period**.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number, and the multiply serial numbers will be selected as the winner.

TERMS AND CONDITIONS

First Prizes: 2 x DYSON Supersonic Nural Hair Dryer worth RM 2,399 each

There are two (2) x Dyson Supersonic Nural Hair Dryer worth RM 2,399 each to be won throughout the Promotion Period.

The winner will be determined based on the serialized number of qualified entries received during the Promotion Period, for example: if there are 3,888 eligible entries received during the Promotion Period, this number will be minus (Grand Prize winners' entries) and divided by allocated prizes [2]. The illustration of computation is as follows:

Assuming Grand Prize winner's entries = 20* entries.

$$3,888 - 20^* = 3,868 \div 2 = \mathbf{1934^*}$$

A total of two (2) participants with entry serial numbers with a multiple of **1934*** will be selected as the First Prize Winners. Example of the winning serial numbers: 1934* and 3868*.

Total of **2 winners** will be selected throughout the **Promotion Period**.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number, and the multiplied serial numbers will be selected as the winner.

Weekly Prizes: 10 x AEON Vouchers worth RM100 each

There are ten (10) x AEON Vouchers worth RM100 each to be won for each Weekly Promotion Period.

The winners will be determined based on the serialized number of qualified entries received during the Promotion Weekly Period, for example: if there are 500 eligible entries/serial numbers received during the **Promotion Week Period**, this number will be divided by 10. The illustration of computation is as follows:

$$500 \div 10 = \mathbf{50^*}$$

A total of ten [10] participants with entry serial number with a multiple of **50*** will be selected as the Weekly Prize Winners.

Example of the winning serial numbers: 50*, 100*, 150*, 200*, 250*, 300*, 350*, 400*, 450*, and 500* as the Weekly Prize Winners.

Total of **10 winners** will be selected for **EACH** Promotion Week.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the

TERMS AND CONDITIONS

	<p>nearest single digit number, and multiple serial numbers will be selected as the winner.</p> <p>Winner Announcement</p> <p>The list of winners will also be announced on the Organiser's social media page at Facebook / Instagram https://www.facebook.com/spread.the.goodness.of.milk https://www.instagram.com/dutchladymy/ and official website at https://www.dutchlady.com.my/campaigns-promotions/.</p> <p>The Organiser shall reserve the right to request for evidence of the original Proof of Purchase (hardcopy for physical purchase(s)) for verification and prize redemption. Failure to produce the hard copy of the Proof of Purchase (for physical purchase(s)) upon request will result in disqualification and prize forfeiture.</p>
Prizes	<p>Grand Prize HABIB 10g 999.9 Gold Bar worth RM 6,925 x 1 Winner</p> <p>First Prize DYSON Supersonic Nural Hair Dryer worth RM 2,399 each x 2 Winners</p> <p>Weekly Prize AEON Voucher worth RM100 each x 10 Winners (Total of 80 Weekly Prizes throughout the promotion period)</p>
Prize Claim/Delivery Date	<ol style="list-style-type: none">1. The Organiser, its agents, sponsors, and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever.2. Prizes are strictly not transferable, assignable, exchangeable, or redeemable by the Participant in any other form or manner other than that specified by the Organiser.3. All prizes will be processed for collection within 30 working days from the end of the Promotion Period, 31 March 2026. The Organiser reserves the rights to extend the timelines stated under this clause owing to reasons beyond the control of the Organiser.4. Failure to provide the required details within the stipulated time frame for prize fulfilment will result in forfeiture of the prize. The Organizer will not be held liable in the event the winners cannot be contacted for whatever reasons.5. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice. The Prize must be claimed within three [3] months from the date of the letter or announcement or notice of the claim of the prize whichever is earlier.

TERMS AND CONDITIONS

	<ol style="list-style-type: none">6. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.7. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.8. For Grand Prize - HABIB 10g 999.9 Gold Bar, winners are required to self-collect the prizes at the appointed agency's office. Winners are solely responsible for the collection of the Prize and the Organiser shall not be obliged to give extension notice of the Prize Collection Period. For outstation winner not be able to self-collect the Prize at the appointed agency's office, any additional costs of hand delivery by the appointed agency will have to be borne by the winner at their own expense (i.e., travel expenses, transportation cost, duties, taxes, accommodation and/or any other related expenses) or winner may authorize third party collection of the Prize with a written consent and authorization letter to the Organiser. A redemption letter will be issued by the appointed agency for prize collection to the winner. The original redemption letter must be presented to the Habib outlet for the Prize collection.9. Terms and Conditions for AEON Voucher:<ul style="list-style-type: none">• This voucher allows the holder/bearer to redeem goods at any of the AEON CO.(M) BHD outlets.• Damaged vouchers shall be considered as invalid vouchers and will not be replaced.• Vouchers are not refundable and cannot be exchanged for vouchers of other denominations.• Usage of the AEON Voucher is subject to AEON CO.(M) BHD. Terms & Conditions: https://aeonretail.com.my/gifts/giftvoucher/10. Failure to provide the required details within the stipulated time frame for prize fulfilment will result in forfeiture of the prize. The Organiser will not be held liable in the event the winners cannot be contacted for whatever reasons.
Additional Terms	<ol style="list-style-type: none">1. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions, including to change the Promotion Period, make Prize substitutions, cancel, terminate or suspend the Promotion in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the Terms and Conditions.

TERMS AND CONDITIONS

2. The Organiser, and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Promotion, as well as the redemption and/or utilization of any Prize won.
3. The Organiser's decision on all matters relating to the Promotion, including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.
4. By participating in this Promotion, participants consent to give their personal information, and the Organiser reserves the right to publish, use the participants and winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.
5. By submitting an entry to the Promotion, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
6. For a more detailed description of our privacy practices, please refer to our Privacy Policy at <https://www.dutchlady.com.my/campaigns-promotions/>
7. You may access and request for correction of your personal data, to limit the processing of your personal data, or contact us with any enquiries in respect of your personal data as follows:

Dutch Lady Careline Telephone No. : 1800-81-3855
E-mail address: dutchladycareline@frieslandcampina.com
8. In the event of any inconsistency or conflict between the English version and the Bahasa Malaysia version of this Terms and Conditions, the English version shall prevail.